

Dr. Jeffrey Gedmin
Jeff.Gedmin@gmail.com

Current

Senior Fellow (and board member), Georgetown University School of Foreign Service Masters Program; Senior Advisor, Blue Star Strategies; Senior Fellow, Atlantic Council (Washington, DC).

- At Georgetown University: serves as senior fellow, adjunct professor, and member of the board, Master of Science, Foreign Service. Served in the spring semester 2015—as substitute for a colleague who left the university for another post—as interim chairman, Global Politics and Security.
- At Blue Star Strategies: serves as senior advisor, working with government and private sector clients on market positioning, Congressional and media relations, and global strategic partnerships.
- At Atlantic Council: strategic advisor, research fellow, and member of the Futures Europe Strategy Group.

Legatum Institute (London) 2011-2014

www.li.com

President and CEO of the London-based Legatum Institute, where responsibilities included the Institute's strategic direction, budget, board relations, research and programmatic agenda. The Legatum Institute is an international non-partisan think tank dedicated to the study of global transitions, including questions of governance, economic policy and institution building.

- Helped to establish Institute's vision, niche, strategy, and benchmarks for success. In support of these goals, traveled with trustees on fact-finding missions to India, Ethiopia, Egypt, elsewhere.
- Recruited high-level policy experts and research scholars.
- Oversaw enhanced research, publication, and inter-disciplinary programmatic agenda.
- Increased visibility of Institute's work through robust media contacts and strategic partnerships (USC, Princeton, Carnegie Endowment, Foreign Policy magazine, Harvard Business Review, the Dalai Lama).
- Developed business and fundraising plan to evolve away from single source financing.
- Developed new track of cross-discipline work and summer school.

Radio Free Europe/Radio Liberty (Prague and Washington, D.C.) 2007-2011

www.rferl.org

President and CEO of Radio Free Europe/Radio Liberty (RFE/RL). Shaped the company's strategy and oversaw its budget (100 million dollars) and multi-media broadcast operations, including radio, television, web and social media. The company broadcasts in 28 languages, in 23 countries in a geographic region that includes Russia, Central and South East Asia, and the Middle East. As RFE/RL President and CEO, Gedmin reported directly to the bi-partisan Broadcast Board of Governors (BBG), whose membership includes the U.S. Secretary of State.

BBG Governors are appointed by the President of the United States and confirmed by the U.S. Senate.

- Established renewed vision, strategy and benchmarks for measuring influence and success.
- Oversaw the work of executive editor, CFO, COO, general counsel, human resource director, senior technology officer and security chief in a complex multinational news organisation, operating in 23 countries, in 28 languages, with 2,000 employees (approximately 1,000 full-time).
- Dramatically improved morale in all corners of the organisation through a leadership style that is highly collaborative, inclusive, and collegial.
- Dramatically improved Congressional and media relations (and RFE public profile) through a well developed strategy and persistent CEO presence and visibility.
- Defended and improved budgets through period of fiscal austerity.
- Helped to develop a new, multi-platform digital media strategy.

Aspen Institute (Berlin) 2001-2007

www.aspeninstitute.de/en

President and CEO of the Aspen Institute in Berlin. Reported to the Institute's Board of Trustees and was responsible for vision and strategy, fund raising, budget, personnel, and programs in Germany and abroad.

- Turned finances around to put Institute back in black and onto firm financial footing.
- Restructured staff and recruited fresh international talent.
- Moved the Institute from its largely bi-lateral U.S.-German focus to a global agenda for research and conferences (Russia, East Asia, Turkey, Middle East).
- Oversaw the evolution of board from a larger and in many instances inactive group to a smaller, more dynamic and influential group of trustees.
- Developed the Institute's niche in a crowded market place. Moved the Institute's work from last to first place in media mentions and profile.
- Developed a Washington presence and profile for the Berlin-based Institute.

American Enterprise Institute for Public Policy Research (Washington, D.C.) 1989-2000

www.aei.org

Researcher and Resident Scholar at the American Enterprise Institute in Washington, D.C and Executive Director of the New Atlantic Initiative (1996-2000), a coalition of distinguished academics, political and cultural figures, and senior business leaders dedicated to strengthening and expanding transatlantic ties.

Gonzaga College High School (Washington, D.C.) 1981-1989

Faculty member, Gonzaga College High School, a Jesuit secondary school in Washington, D.C. Taught German. Served for four years as Chairman of the Modern Foreign Language Department.

Writing, Speaking and Media Appearances

A prolific writer, public speaker and media commentator (CNN, BBC, Bloomberg, Sky, Al-Jazeera), Jeffrey Gedmin is a regular contributor to the American Interest magazine. He has published in a range of journals, magazines and newspapers on foreign policy, media, culture, economics, and public diplomacy. He is author of the book, *The Hidden Hand: Gorbachev and the Collapse of East Germany*, editor of *A Single European Currency?* and a collection of essays titled *European Integration and the American Interest*. He is Executive Editor and Producer of the award-winning PBS television documentary, *The Germans: Portrait of a New Nation*, and Co-executive Producer of the PBS documentary *Spain's 9/11 and the Challenge of Radical Islam in Europe*.

Awards

In 2009, the Czech government awarded Gedmin—along with former U.S. Secretary of State Madeleine Albright and EU Foreign Policy Chief Javier Solana—the Golden Linden Medal for "his exceptional role in NATO expansion." The award, in recognition of contributions to democracy, human rights and liberty, is the highest honor that can be bestowed upon Czech and foreign civilians by the Czech Ministry of Defense. In 2010, the Tbilisi State University (TSU), Georgia awarded Jeffrey Gedmin an honorary doctorate.

Memberships and Boards

He is a member of the Council on Foreign Relations (New York), a member of the National Endowment for Democracy's Research Council (Washington, D.C.) and a member of the Board of Directors for the journal *Turkish Policy Quarterly* (Istanbul). In addition, he is a board member at the Institute for State Effectiveness (Washington, D.C.) and the Berkley Center for Entrepreneurship and Development, University of California. He has been an Honorary Professor at the University of Konstanz in Germany and currently serves on the board of the Masters Program of Georgetown University's Foreign Service School.