

The Simon Times

The newsletter of the Paul Simon Public Policy Institute at Southern Illinois University Carbondale

BUILDING CREATIVE ECONOMIES IN YOUR COMMUNITY

How can creative economy strategies be explored and employed for economic development and prosperity?

“Building a Creative Economy in Southern Illinois” was a day-long conference designed to look at how to transform areas into more attractive places to live. It also studied the success of Paducah, Kentucky’s downtown revitalization with the addition of cultural attractions.

“Many people have done a lot of work in rural America trying to fix the economy, but what we are looking at adding is something new to the mix and making sure we are doing everything we can to make rural and inner city areas attractive to creative people,” said David Yepsen, director of the Institute.



(l-r) Dr. Sean Creighton, May-Louise Zumwalt & Jim Zumwalt

“If you make your community attractive to creative people, such as writers, artists and people who process information, then you will have spin-off growth. It makes the general economy better for everyone,” he said.

Based on the principle that human

creativity is the ultimate economic resource, creative economy industries include education, advertising, architecture, art, crafts, design, fashion, film, music, performing arts, publishing, software, toys and games, and broadcasting. Traditional manufacturing and service industries also benefit by having their employees participate in these activities in local areas.

The keynote speakers included Sean Creighton of The Creative Class Group and executive director of the Southwestern Ohio Council for Higher Education; Jim Zumwalt, the former city manager in Paducah, Ky.; and May-Louise Zumwalt, the former executive director of the National Quilt Museum in Paducah.

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ISSUES IN CHILD WELFARE - HERE AND AROUND THE GLOBE - DR. JINI ROBY

The numbers don't look good for the U.S. child welfare system.

Dr. Jini Roby, internationally respected expert on global and national child welfare policy and programming and professor at Brigham Young University, spoke at a February luncheon about the troubling situation of children in institutional care.



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THE SIMON POLL™ 2014 - WILL ILLINOIS CHANGE?

A statewide Simon Institute Poll™ taken in early 2014 indicates statehouse policy makers will have some difficult and unpopular decisions to make in the weeks ahead.

Registered voters strongly oppose making permanent a temporary income tax increase approved in 2011. Some 60% oppose the idea while only 26 % favor it. The idea has been suggested as a way to plug the state’s budget deficit and pay off debt.

They were also opposed to raising the sales tax and taxing retirement income but favored the increase of gambling to raise revenues.

Voters sent mixed signals when it comes to Second Amendment issues: Half the state’s voters felt less safe after passage of concealed carry handgun legislation. About a third felt more safe. But support for gun control softened and support for armed guards in the schools increased.

At the same time, voters also liked and

supported major governmental programs and services and oppose making cuts to those programs. While they supported changes to the state pension system, the constitutionality of those measures has been questioned.

“Political leaders have some tough decisions to make in the near future and voters aren’t offering clear guidance,” said David Yepsen, director of the Institute. “On top of that, they have to make those decisions in the face of real unpopularity.”

The poll found corruption is seen as a large problem in the state with 89% of registered voters saying corruption is somewhat common in the state and 53% believing it’s very common.

“It’s hard to raise taxes or cut spending for popular programs when voters don’t think the money governments have is being honestly spent,” Yepsen said. Complete releases of all the Institute’s poll findings can be found at paulsimoninstitute.org.

A MESSAGE FROM THE SIMON FAMILY



As Paul's brother, let me add a personal word.

Paul was proud of the Institute—its staff, its board, the SIU students, and all the folks like you who have made its

accomplishments possible.

When Paul retired from the U.S. Senate, he had a handful of attractive offers and beyond them no shortage of possible ways for continuing to work on issues he felt passionate about. But what appealed to him most of all was launching a public policy institute that could carry on his work for public justice long after his death.

Paul loved people, loved getting to know them, and had a special heart for those too often bypassed by the sometimes impersonal craft of government. His vision of the

Institute was shaped by this, so he thought of it as a “do tank” more than a “think tank.” He thrived on pursuing new ideas and loved interacting with students and anyone who was eager to make the world better.

I'm happy to say that Paul would be proud of the Institute today under David Yepsen's exceptional leadership and its lively agenda—child welfare, ethics in government, redistricting, leadership training for students from all parts of Illinois and abroad, and even a hand in the nation's Paul Simon Water for the World Act that is now a vital part of our foreign aid program--all of this and much more. In these Paul saw not abstract topics, but faces of real people whose lives are being made measurably better.

Thank you for your support! Your generosity to the Institute is multiplied many times over in ways that will enhance the lives of others.

-Art Simon

STAFF NEWS: WHO IS NEW TO THE TEAM?

In November 2013, the Institute welcomed two additions to the staff.

Delio Calzolari filled the associate director position vacated by Matt Baughman, who became the Assistant to the Chancellor at SIU on August 1, 2013.

Calzolari holds a law degree cum laude from SIU's School of Law and a BS in finance from the University of Illinois at Urbana-Champaign. He has served as a Navy officer, a manager with Caterpillar, Inc., a campaign staffer for Obama for America '08 and as a chief advisor in the office of the Lt. Gov.



Sheila Simon.

In his new role, he will focus on planning and organizing Institute programs and events, plus fundraising and mentoring legal externs.

The Institute also welcomes Cary Day into a new position as the Institute's first marketing and communications coordinator. Previously, Day has held positions as a graduate student and extra help at the Institute

THE AMERICAN POLITICAL PARTIES SYSTEM

John Jackson, visiting professor at the Institute, has a new book published by the Brookings Institution. The book is entitled *The American Political Parties System: Continuity and Change Over Ten Presidential Elections*.

Jackson's book summarizes over forty years of his research on the two major political parties as they have evolved and changed from a largely pragmatic and non-ideological party system into a highly ideological and polarized system. This change is due largely to the realignment of the white South from being the bedrock of the old Democratic Party to being the most crucial core of the new Republican Party.

“I am really glad to get this book published,” Jackson said. “It is the culmination of a professional lifetime of research devoted to this subject. It covers an historic era of realignment in American history. Brookings is one of the leading think tanks in Washington, and so I am most pleased to have them publish this timely book.”



while working on brand redevelopment, marketing and online presence. She currently handles all event marketing, graphic design, social media and online/print outreach for the

Institute.

Day has a MS in Professional Media and Business Management and BS in Journalism from SIU Carbondale, with specializations in new media production and small/non-profit business marketing.

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HAVE YOU READ THE LATEST “SIMON REVIEWS”?

Simon Review #36 - “Voter Petitions For Term Limits In Illinois: A Conflict Between Popular Desire and Constitutional Constraints,” was authored by the Institute’s first law student extern, Paul Hale. This paper was prepared for a conference on term limits the Institute co-sponsored in Chicago in April. Paul’s presentation made a significant contribution to the meeting (see the Term Limits article, page 14). This paper represents the continuing commitment of the Institute to public policy research done by students and other scholars.

The Institute has been conducting polls charting public opinion in Illinois on major public policy questions. Simon Review #37 - “The Climate of Opinion in Illinois 2010-2014: A Dilemma of Popular Democracy” by John Jackson and Charles Leonard provides an interesting look at the trends – or lack thereof – in public attitudes during that time.

Simon Review #37 examines Illinois public opinion and if citizens are inconsistent or conflicted, there should be no surprise that our policymakers are inconsistent or conflicted.

The Institute has had a long and active interest in reapportionment and redistrict-

ing. We have advocated for reform and have advanced our own plan for how the current system can be changed for the better.

Toward that objective, the Institute recently published Simon Review #38, “Partisanship, Representation and Redistricting: An Illinois Case Study,” written by Cynthia Canary and Kent Redfield. Canary is the former executive director of the Illinois Campaign for Political Reform and Redfield is a professor emeritus of Political Science at the University of Illinois Springfield. Both authors have long experience in political reform efforts in Illinois and are widely recognized for their expertise in state politics and government.

Simon Review #39 entitled “The Creative Economy in Southern Illinois: Opportunities for Reshaping Carbondale and SIU,” is by Kent Dolezal, Nicole Sack, and Lindsay Knaus. All three of these papers were originally presented at the Institute’s Creative Economy Conference. The authors are graduate students with affiliation at the Institute.

You can find more Simon Review papers at paulsimoninstitute.org or contact us to add your name to our mailing list.

INSTITUTE WEBSITE GETS A “NEW LOOK”



Have you seen our *new* website?

The Institute is pleased to announce the release of our redeveloped website, updated this summer with a new look, navigation and the latest information about our upcoming events and student opportunities.

The updated home page provides quick access to links such as: the current event schedule, a 7-minute “Learn More About Paul Simon” video, the latest *Simon Review* papers and the easiest way to contact us.

“One of the main goals was to build a user-friendly and simple to navigate site,

depending on who you are: a student, an alumnus, community member or the media,” said Cary Day, marketing coordinator.

If you are interested in upcoming events, sign up online with the custom event notification form, tailoring our emails to your interests.

Go online and check out the latest videos, polls and news at the Institute. Want to stay informed? Don’t forget to check out the Institute’s Facebook and Twitter pages for event reminders, more photos, and links to media mentions and new opportunities.

ONLINE ACCESS TO POLLS AVAILABLE

Public opinion data from the polling done by the Institute is now available online at institutional repositories at Southern Illinois University Carbondale, the University of North Carolina, and the University of Michigan.

More than five years of data collected from the annual Simon Institute Poll™ and the Southern Illinois Poll™ is now available and accessible online at OpenSIUC at SIU Carbondale, The Howard W. Odum Institute for Research in Social Science at the University of North Carolina at Chapel Hill, and OpenICPSR at the Inter-university Consortium for Political and Social Research at the University of Michigan.

“We conduct polls to high standards and are excited scholars and people around the world will now have easy, free access to our research for their own use,” David Yepsen, Institute director, said.

The Simon Institute Poll™ is an annual statewide poll asking Illinois voters’ opinions on important current public policy topics, typically with a focus on state budget issues, political and electoral reform, politics, and social issues. The Southern Illinois Poll™ collects voter opinion in the southernmost 18 counties in Illinois.

The Simon Institute Poll™ of registered voters in Illinois has been conducted since 2008 and the southern Illinois polls have been conducted since 2010. In addition to helping chart public opinion for policy makers, graduate students also use the polling to include questions useful to them in their papers, dissertations and research projects.

A range of public policy issues is present in the collection. Issues include primary and general elections, potential political reforms, political polarization, immigration, elected officials’ approval ratings, public disclosure and corruption, Illinois budget and pensions, guns and society, and social issues, such as abortion, marriage rights, and medical marijuana.

To view the archive at Open SIUC: visit opensiuc.lib.siu.edu/ppi/. The Odum Institute Paul Simon Archive can be accessed at arc.irss.unc.edu/dvn/dv/PSPPI and The OpenICPSR archive can be accessed at openicpsr.org/repoEntity/list.

THE INSTITUTE'S STUDENT SPOTLIGHT

THE JEROME MILEUR INTERN - AARON CURRY

Aaron Curry was the Spring 2014 Jerome Mileur Intern for the Institute. During his internship, Aaron was assigned to the Illinois Department of Corrections, with a focus on Labor Relations.

Curry worked on several public policy issues, most notably researching and writing on the agency's labor relations issues in the corrections system and the relationship between the state's administrative processes and the collective bargaining unit for DOC employees, AFSCME Council 31. Aaron's work with the agency included analyzing issues specific to prison guards in particular as well as health care and other workers within the corrections system.

The internship program is named for Jerry Mileur, a southern Illinois native who holds two degrees from SIU Carbondale. A lifelong educator with a passion for teaching, politics

and baseball, Jerry retired as chairman of the political science department at the University of Massachusetts Amherst. He also owned a minor league baseball team for many years. Jerry served on the Institute's Board of Counselors and is an author of books on the St. Louis Cardinals. He also endowed the Morton-Kenney Public Affairs Lecture Series at SIU Carbondale.

Interns with the Institute live in Springfield and work directly with agency leaders within Illinois state government while developing papers based on their work experiences and preparing policy recommendations. Aaron plans to attend law school. His placement supervisor Ed Jackson said he was very impressed with his professionalism and dedication during his time with the department.



(l-r) Davorian Ware, Dr. Linda Baker, and Aaron Curry at the Illinois Capitol in Springfield, IL

THE ALEXANDER LANE INTERN - DAVORIAN WARE

The Alexander Lane Internship Program was developed at SIU Carbondale to honor the contribution and legacy of Alexander Lane, SIU's first African-American male graduate.

Davorian Ware is the second Alexander Lane Intern at the Institute and the first to work in the Illinois Senate. He is also a recipient of the Mike Lawrence Scholarship.

During his internship, Davorian had the opportunity to serve on the Senate's communications staff. During his assignment, he met regularly with a host of legislators, including State Senator James Clayborne, the Assistant Majority Leader and Senator Toi Hutchinson, Chairperson of the Senate Revenue Committee.

Davorian learned a great deal during the semester, working on multiple small-scale assignments and directly managing several projects including audit analyses, research on introduced legislation, and senator-specific community research and communications. The work he produced was incorporated into legislative analysis documents provided to each senator as a capsule or digest version of a bill to assist in their debate and deliberations.

Of all his projects, Ware felt the Senator-specific community research to be the most intriguing and difficult. It combines the skills from audit analysis and bill research with an additional element of data tabulation, all of which added to his public policy education and experience.

2014-2015 CELIA M. HOWARD FELLOW NAMED

The 2014-15 Celia M. Howard Fellow at the Institute is Shiloh Deitz, a master's



student in the Department of Geography and Environmental Resources. She holds a BS in Peace Studies (International Relations) from Whitworth

University in Spokane, Washington and a master's degree in Sociology from SIU. Her research has focused on disaster management, and also on gender, work, and immigration in the southern Illinois region – specifically, the work conditions of nail technicians in Carbondale and the relations between disaster policy and gender during Hurricane Katrina.

At the Institute, she will continue to develop her research on gender sensitive disaster management policy in the U.S., collaborate with Dr. Linda Baker on women's health issues, and engage with the efforts to revitalize downtown Carbondale. Over the summer and prior to her fellowship, she worked with Institute to make the Simon Institute Poll™ and Southern Illinois Poll™ available to the public accessible online at OpenSIUC at SIU, The Howard W. Odum Institute for Research in Social Science at the University of North Carolina at Chapel Hill, and OpenICPSR at the Interuniversity Consortium for Political and Social Research within the Institute for Social Research at University of Michigan. She will work with Institute staff to map some of the Simon Institute Poll™ data for geographic analysis.

The Celia M. Howard Fellowship is made possible through the generosity of the Celia M. Howard Fellowship Fund and the Illinois Federation of Business Women's Clubs.

SOCIAL WORK INTERN AMBER GREGORY

Amber Gregory served as the Social Work Intern this year with the Institute, working directly with Dr. Linda Baker on a paper published in the Institute's



periodical, *The Simon Review*, and planning the 10th Annual Paul Simon Youth Leadership Weekend. She also worked to evaluate the program and

joined to work directly with participating youth as a Youth/Peer Mentor. In this capacity, she helped a student worker at the Institute as he developed a tool to help with program evaluation responsibilities.

Gregory also conducted research on Illinois' mental health system and procedures while contributing to other outreach activities, including volunteering at the Institute's "Pizza and Politics" events and providing feedback on questions for a statewide poll on healthcare policy. She monitored healthcare policy issues under consideration in the General Assembly during its Spring 2014 session, attended legislative committee hearings and participated in online/telephone conference calls, giving particular attention to the state's implementation of the SMART Act and the Affordable Care Act.

Amber brought 15 years of social work career experience that includes case management with people with intellectual and developmental disabilities, employment services to individuals with mental illness, program development and supervision, non-profit development and management. While completing her internship experience, she was able to expand her knowledge of social work practice.

After graduation, Amber plans to return to the mental health field and work towards her goal of becoming a Licensed Clinical Social Worker utilizing yoga therapy as a mental health treatment modality.

2014 WASHINGTON D.C. TRIP



On the Washington, D.C. trip, affiliated students (l-r) Davorian Ware, Josh Rivera, Amber Gregory, Jenna Hubbs, Nicole Sack, and Adrian Miller received a full tour of the U.S. Department of Justice, a meeting with U.S. Attorney General Eric Holder, a White House tour, and congressional tours of the Library of Congress and the John F. Kennedy Center for the Performing Arts.

THE LATINO HERITAGE LEGISLATIVE INTERNSHIP

The Institute is pleased to announce the creation of the Latino Heritage Legislative Internship Program. This program will provide at least one student the opportunity for a paid internship working with a member of the Illinois General Assembly in Springfield during the spring legislative session. This program is a partnership between the Center for Undergraduate Research & Creative Activities (CURCA) at SIU directed by Dr. Rodrigo Carraminana and the Institute. Dr. Linda Baker will

supervise the student in Springfield.

Current funding is provided by CURCA and the Institute. Over the next few years, we hope to endow a fund through the generous support of our donors to fully support this program in perpetuity. Anyone interested in donating to this program can do so by specifying "Latino Heritage Legislative Internship Fund," if donating by check or online.

For more information, please contact Associate Director Delio Calzolari.

2014-2015 DEMUZIO INTERNS



Back row (l-r) Special Projects Director (SIU President's Office) Brian Chapman, Garrett Kinkelaar, Institute Director David Yepsen, Internship Coordinator John Jackson, Wyatt Humrichous, Alex Hutchinson, Kevin Gettis, and Institute Associate Director Delio Calzolari. Front row (l-r) Nicole Ozark, Kayce Gibbs, Gabrielle Smock, and Internship Coordinator Carol Greenlee

HEALTH POLICY: DOCTORS NEED TO BE ENGAGED

Traditionally, medical education has focused on training future doctors to think critically, examine symptomatic evidence and plan a response. But just as importantly, physicians need an understanding of the governmental and economic settings surrounding medicine.

Dr. Linda Baker, university professor at the Institute, and a former Secretary of the Illinois Department of Human Services, is teaching an elective course about those settings for medical students at SIU's School of Medicine in Springfield.

In the course, "Health Policy: The Physician's Role at the State Level," students have an opportunity to meet with legislators and policy makers on specific areas of health care interest, such as Medicaid funding, money for Alzheimer's treatments, regulatory changes, psychiatric care and pediatrics.

"I spend time with the students discussing the legislative and agency rulemaking processes and emphasize the importance of physician involvement in the health care policymaking process," Baker said.

Her students noted that none of the members of the General Assembly are physicians and few have any experience in healthcare. That underscores the need for practitioners to get involved in policymaking discussions.

One of her students, Jacob Parke, chose to focus on public policy issues and influence.

The work required him to attend sessions of the state legislature and observe the policymaking process. He participated in meetings with legislators, Human and Family Services (HFS) committee staff and members of Governor Quinn's top-level administration. He worked with lawmakers as they examined reimbursement levels for home health care and the state's desire to move from institutional care to home and community-based services.

Parke researched and wrote a paper on the need to involve healthcare practitioners in the legislative process.

Another student, Laura Weitzel, participated in discussions with staff from the Illinois Home Care and Hospice Council, a statewide advocacy organization that lobbies the legislature for improved conditions in the state's senior facilities. Laura reviewed the history of hospice programs nationally and in Illinois. Weitzel also examined legislative changes designed to decrease costs for the state.

Both students earned their MDs and have moved on to their residency programs. Baker said legislators appreciated hearing their expertise and that they were taking time to learn how political processes work.

THE PAUL SIMON DEBATE: A SHOWCASE OF SIU'S NATIONAL CHAMPION DEBATERS



In April, the Institute hosted "The Paul Simon Debate: A Showcase of SIU's National Champion Debaters," to a full auditorium.

The debate featured Ben Campbell and Josh Rivera, both political science majors, who teamed up to win the National Parliamentary Debate Association National Championship in March. The win by SIU marked the first-time in the tournament's 21-year history a university has back-to-back

champions.

Campbell and Rivera debated "Should the state of Illinois increase the minimum wage to \$10.10 per hour?" SIU Debate team members Ariana Arnone, a freshman, and graduate assistant coaches Steve Farias and Mike Selck moderated the event.

The Institute offers an annual \$5,000 "Paul Simon Debater" scholarship to a member of the team.

NEW LAW STUDENT EXTERNSHIP PROGRAM

The Institute launched a new program for law students in January of this past year: the Law, Policy & Politics Externship. This externship allows second and third-year law students at Southern Illinois University School of Law to earn course credit while working in the Institute.

Externs are supervised by Delio Calzolari, Institute associate director and licensed attorney. Externs work with the Institute staff, faculty and graduate students in other disciplines. Routine assignments include legal research and writing, including policy research memos, policy proposals, legislative initiatives, compliance memos, legislative history memos, and may include presentation preparation and delivery.

Externs have the opportunity to learn the dynamics at play in the formulation of law and policy and the influence of politics and interest groups while meaningfully contributing to the Institute's mission.

In the spring, Paul Hale, the inaugural Law, Policy & Politics extern, then a second-year law student, presented his paper: "Voter Petitions For Term Limits In Illinois: A Conflict Between Popular Desire and Constitutional Constraints," at the Institute's Chicago event "Term Limits for Illinois: Would They Work?" Paul's paper accurately predicted future court holdings and was published in *The Simon Review* as Paper #36.

During the summer, extern David Jenkins, CFE, MBA and second-year law student, performed internal research on government reform advocacy in Illinois and a framework for understanding municipal financial fraud.

The Institute has two externs in the current semester, Jordan Homer, a candidate for dual degrees, Juris Doctorate and a Masters in Public Administration, and Stephan Mangan, a third-year law student.

A TRIBUTE TO GENE CALLAHAN 1935-2014

A sad point for me this year was the passage of Gene Callahan, one of Paul Simon's dearest friends and a founding member of our Board of Counselors. Gene was a lot of things: husband, father, grandfather, baseball fanatic, former reporter, friend and a longtime aide to leading Illinois political figures - including Paul.



He enjoyed the behind the scenes life of politics. Callahan had a quick grin, a twinkle in his eye and always loved to re-tell a political war story. Gene simply loved the game and the fellowship of politics. He played it well because he saw it as a way to serve others.

All of us at the Institute thank Gene for his 17 years of service and support. He helped us uphold Paul's vision for this place. His example taught how public service ought to be.

Selfless people like Gene always make the best politicians. Too often, especially in Illinois, political life gets defined by those who are in it for themselves, who see it as, well, a "golden" way to cash in. (To borrow a phrase.)

In Gene's life, some of the best gold was a cold beer with a friend. You could tell this is true by how they had to close the street in front of Norb Andy's bar in Springfield to accommodate the huge crowd that showed up for his memorial tribute to pay their respects and hoist a glass in his honor.

There weren't many things that truly upset Gene. Not returning his phone calls - promptly - was one of them. And those calls were a treat: Terse. Funny. Gossipy. Offering advice. Sharing some intelligence. Suggesting a course of action.

Then, click. He wasn't one to linger. His days as a journalist and then as a political operative taught him how there was always something else to do. Another deadline to meet. He didn't email either. Too new fangled. He did his business with you directly and quickly, in person if he could. Over the phone if he had to.

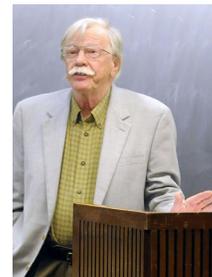
As I get older, I'm going to more funerals and memorials. I always ask myself what were the traits this person had that I should emulate in my own life. How would they handle challenges. In Gene's case, the lesson is to rededicate myself and this Institute to public service - and to approach life with the same class and good humor he had.

And to return phone calls promptly.

David Yepsen

PROFESSOR ROBERT BECK 1937-2013

Robert E. "Bob" Beck, a SIU School of Law Professor Emeritus and supporter of the Institute, passed away in December. He was 76.



Professor Beck grew up in Palisade, Minnesota. He obtained a J.B.S.L. in 1958,

a Bachelor of Laws (LL.B.) degree in 1960 from the University of Minnesota and a Master of Law (LL.M.) degree in 1966 from New York University. From 1962 to 1976 he was an assistant professor and professor at the University of North Dakota School of Law.

In 1976, he joined the SIU Carbondale law faculty and retired August 2002. After retirement, he continued to teach one course per academic year at SIU. Over his career, Professor Beck wrote and lectured extensively on all aspects of natural resources law.

He held offices and was a member of numerous committees and panels at the local, state, regional, national and international levels. He authored and co-authored chapters for, and served as editor-in-chief of, *Waters and Water Rights*, from 1991 through 2008.

Professor Beck remembered the Institute with a generous bequest in his will. The Institute used his gift to bring water advocates Patti Simon and John Oldfield, CEO of WASH Advocates, to campus for a September event that included meetings with student and community groups, and media interviews to talk about the Senator Paul Simon Water for the World Act and the future of water foreign policy.

Our associate director, Delio Calzolari, was a student at SIU School of Law while Prof. Beck taught as an emeritus professor. "I am pleased that we are able to honor Prof. Beck in this way, aligning the Institute's mission, his and Senator Simon's overlapping area of interest and the professor's affinity for the Institute," Calzolari said.

DAVE E. CHRISTENSEN 1921-2014

In the last year we said goodbye to Institute supporter and "world citizen"

David Emun Christensen. The retired SIU Carbondale professor passed away in July at the age of 93.

Dave was keenly interested in political issues and international affairs and wrote many "Letters to the Editor" and several books on world affairs. Dave was a member of the Carbondale Planning Commission for twenty-one years between 1967 and 2002. He served for several years as a member of the AARP Illinois State Legislative Committee



and on AARP's National Legislative Commission.

In 1995 he was a delegate to the White House Conference on Aging and in 1997 Dave helped organize the Southern Illinois Learning in Retirement Organization.

After completing his doctorate at the University of Chicago, he taught geography, cartography, and urban planning at Florida State University and Southern Illinois University. During some of his years at SIU, he served as Associate Dean of the College of Liberal Arts, and Chair of the Department of Geography.

We are privileged that Dave included a donation to the Institute in his estate plans. With his generous gift, we hope to honor his memory in the coming year's programing.

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SAMPLE LANGUAGE: LEAVING A BEQUEST IN YOUR WILL

"I bequeath to the Southern Illinois University Foundation, a not for profit corporation duly existing under the laws of the State of Illinois, the sum of \$____ (or ____% of my estate) to be directed to the Paul Simon Public Policy Institute."

BUILDING A CREATIVE ECONOMY IN S. ILLINOIS CONT.

The morning panel included DuQuoin Mayor Rex Duncan, now former director of the Office of Economic and Regional Development at SIU and affiliated with Connect SI, an economic and community development initiative for the 20 southernmost counties in the region. Also, Kyle L. Harfst, executive director of the Southern Illinois Research Park, Inc., made a presentation.

The afternoon panel included School of Architecture faculty Craig Anz and Jon Davey and J. Dennis Cradit, Dean of the College of Business, who presented an overview of a possible outcome, what needs to be done and the university's role and perspective.

The conference was the first in a three part series of luncheons highlighting new ideas for community development. The second luncheon scheduled was Dr. Ann Markusen, Director of the Arts Economy Initiative and the Project on Regional and Industrial Economics at the University of Minnesota's Humphrey School of Public Affairs, and Principal of Markusen Economic Research.

Markusen is one of the authors of "Creative Placemaking," a report for the Mayors' Institute on City Design. In that report, she said when creative places are made "the physical and social character" of a region "is shaped around arts and cultural activities. Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety and brings diverse people together to celebrate, inspire and be inspired."

The third luncheon was to include Cody Sokolski, Futurist and CEO of Champaign, Illinois' One Main Development. Sokoloski was invited to discuss how the city of Champaign, Illinois, is reworking and redeveloping itself to become more appealing to students and those who work in the community.

Yepsen said "It's important to hear success stories like these so people can do similar things in their own communities."

WHAT CAN YOU DO IN YOUR COMMUNITY TO BUILD A CREATIVE ECONOMY?

We have been spending a lot of time at the Institute focused on ways to make our economy better. Polls show it is the overwhelming issue for just about everyone.

For the past decade, a growing number of scholars and experts have lit on the concept of fostering "creative economies." It's an idea that can help in most neighborhoods, urban and rural. It's also an effort that takes the work of all citizens.

Traditional economic development programs involve things like offering tax cuts and incentives, zoning changes or low interest loans to entice businesses to locate in a community or region. The logic is that by attracting large industries or enterprises to a region, people will be enticed to move there to go to work in these new endeavors.

While there are some good examples of how this approach has worked – think of the ways southern states have attracted the auto industries – there are also examples where it has not worked.

So here is another concept: building a creative economy in a neighborhood, community, or region. This isn't a matter of attracting large employers, but attracting bright, talented people first. If you attract these people, businesses seeking employees will follow.

You can get a pretty good debate over which approach is best. Given how desperate many regions and communities are for new jobs and growth, perhaps a little bit of "all of the above" is needed.

Fostering creative economies requires help from all citizens working together with government, not just approvals from top business and government leaders. So in no particular order, here are some of the things you can do in your community to help build a creative economy in your area:

1. Foster good local schools. Young professionals always look to see how their children will be educated before locating in a town or neighborhood.
2. Develop high-speed Internet access. Install or create public spaces with free Wi-Fi.
3. Work for safe, clean, well-lit streets that attract people, public transit and bicyclists, not just cars and trucks.
4. Older buildings need to be restored

and put to new uses. If that's not possible or practical, clean them up or tear them down. Empty lots can become public gardens or flower beds. A coat of paint can help too.

5. A community has to have good "curb appeal." Realtors will tell you it's important that your home be attractive to passers-by if you are trying to sell it. The same goes in trying to "sell" your town or neighborhood. Look at it through fresh lenses the way a newcomer would. That old gas station that's been there for years? You and your friends may be used to it but others find it junky.

6. Good signage. Can people find their way around when unfamiliar with the area?

7. Walkability and bike-friendly streets are key to attracting creative people to live nearby. So is good public transportation.

8. There are lots of things volunteer groups can do to help: Pick up litter. Offer to paint the house of some who can't do it themselves. Offer to mow vacant, abandoned lots or plant trees, flowers and community gardens.

9. Find – or be – a motivated local leader. Help the innovators and spark plugs lead a community. Don't let the naysayers get you down. If you don't feel like getting out front yourself, at least support and encourage those who do.

10. Support locally owned and supported markets, restaurants and coffee shops. Develop spaces for artists and craft-makers to make and show their wares.

11. Rehab or repurpose the local theater or warehouse. Turn a vacant plant building into a gallery or library, museum or craft mall.

12. Do the local banks make lots of local loans? Do local and community media do a good job boosting the community and exposing problems so they can be solved?

13. Build the cultural infrastructure of a community. Are there parks, museums, community gardens, swimming pools or athletic facilities. These are pricier things that will require help from government, business and local citizens and civic groups.

You get the idea. If you find a creative community, chances are you'll find elements of each of these in it.

What are you waiting for?

THE JACKSON-WILLIAMSON COUNTY POLL

This year, for the first time, the Institute delved into public opinion at the local level by commissioning a special poll of attitudes in Jackson and Williamson Counties.

The Institute partnered with the University of Illinois Springfield's Survey Research Office to look at attitudes toward life, education and work in the local region. The two county survey was patterned after a poll the UIS group took of attitudes in Sangamon County.

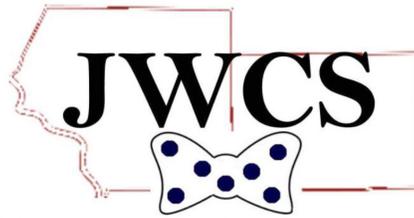
Both surveys are designed to help local decision makers and policy makers understand the needs of local residents.

In the Jackson-Williamson County Survey, less than 15 percent of residents believe local business conditions are better than they were a year ago and only 7 percent rate their county as an excellent place to do business.

While residents think things are generally on the right track, there are still significant concerns about the economy.

The report also notes:

- One fourth of residents report litter is a big problem.
- There are 34.8 percent of residents who are "very concerned" about the quality of water in the area. Another 27.4



The Jackson/Williamson County Survey

Sponsored by the Paul Simon Public Policy Institute
with support from the Southern Illinois Community Foundation

Conducted by the University of Illinois Springfield Survey Research Office
Center for State Policy and Leadership

percent are "somewhat concerned."

- Over a third of residents called their leaders "weak," but over 45 percent called them "strong." A third said they were "not very confident" or "not at all confident" in their local leadership.
- Of employed workers, 27 percent said they felt "underemployed."
- Also, while 81.9 percent say they have access to Internet service, 43.8 percent say expanding high speed Internet access is a much needed infrastructure improvement.

The Institute and the Survey Research Office at UIS are looking for other opportunities to partner on projects in the future.

WANT A COPY OF THE P.S. ILLINOIS DOCUMENTARY?

Written and produced by WSIU-TV senior producer Jak Tichenor, *P.S. Illinois: The Paul Simon Story, A Life of Uncommon Courage*, a 90-minute documentary chronicling the life of the late corruption fighting newspaper publisher, state lawmaker, Illinois Lieutenant Governor, Congressman, and U.S. Senator Paul Simon (1928-2003).

Simon also taught political science, history, and journalism at Southern Illinois University Carbondale and founded the Paul Simon Public Policy Institute at the university.

P. S. Illinois covers Simon's life and distinguished career – from his early days as a crusading journalist in Troy, Illinois, to his service in the Illinois General Assembly as a Representative and Senator, to his statewide service as Lt. Governor, and through his five terms in the U.S. House and two terms in the U.S. Senate, including a 1988 bid for the Democratic Presidential nomination. It also provides personal interviews with friends and family, and those who worked with him closely in government.

If you would like a copy, visit www.paulsimoninstitute.org, click the Publications tab and fill out the form on the documentary page.

WHAT DO MILLENNIALS IN JACKSON AND WILLIAMSON COUNTIES THINK?

The Jackson/Williamson County Poll published in April of this year included public opinion of individuals aged 18 and over. Conducted by the Center for State Policy and Leadership at the University of Illinois Springfield and the Institute, the poll asked respondents questions from 10 categories about life in Southern Illinois. While the initial report and release discussed the results of the poll overall, they did little to delve deeply into specific demographics.

Seeking to further examine how millennials (individuals aged 18 and under) felt about the state of their area, the Institute began a breakdown of the results focusing on age. SIU senior David Lynch, a Political Science and Economics double major with a Business and Administration minor, spent

the summer in the role of Undergraduate Research Assistant and focused specifically on this subject. His work compares the responses of the millennials to the poll with the rest of the population to see what young people view as the biggest areas for concern.

With a Downtown Advisory Committee working towards publishing a report on potential growth options for Carbondale, the results of the project will help identify what can be focused on for improvement.

"The cliché is that young people are our future," Lynch said.

"Between SIU and John A. [Logan College], as well as the surrounding area, this really is true for Carbondale. Young people are a major demographic for the town and should be utilized to take full advantage of

what the Committee has to offer. Knowing what specifically they think and what they want to see from the area is a great start. This project helps with that."

Lynch's research will be published as a press release and as a Simon Review-style paper.

"I am excited for the opportunity to put it all together. This is where my education meets the real world, and where public policy branches from a classroom subject to something applicable with a tangible, useful result. In my mind, this is what it's all about," Lynch said. He has been working closely with Institute Director David Yepsen and visiting professors Dr. John Jackson and Dr. Charlie Leonard.

EVENTS IN REVIEW

115th State Representative Candidates

Each of the four candidates [Robert White (R), Terri Bryant (R), Bill Kilquist (D) and Tony Mayville (D)] running for the 115th State Representative position were invited to speak with students, faculty and community members at the Institute's "Pizza and Politics" event sessions in the spring semester. All of the candidates spoke about the issues facing the state and local areas, while taking questions from the audience about their campaigns for state representative. The events were co-sponsored by the Jackson County League of Women Voters.

115th State Representative Candidates

There is no incumbent in the race for the Illinois House District covering the SIU Carbondale campus. A new state representative needs to be selected. Come meet the four candidates seeking your support.



Robert "Bob" White (R)
Thursday, February 20
5:00 p.m.
Paul Simon Public Policy Institute Lobby



Terri Bryant (R)
Tuesday, February 25
5:00 p.m.
Paul Simon Public Policy Institute Lobby

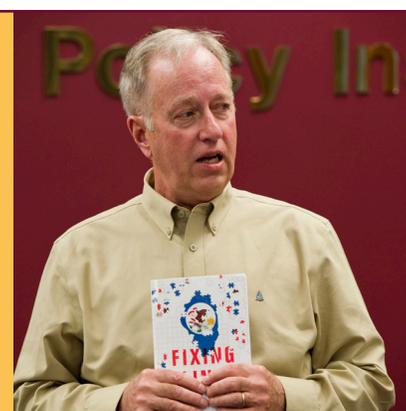


Bill Kilquist (D)
Thursday, February 27
5:00 p.m.
Paul Simon Public Policy Institute Lobby



Tony Mayville (D)
Tuesday, March 4
5:00 p.m.
Paul Simon Public Policy Institute Lobby

Tom Johnson, President Emeritus, Taxpayers' Federation of Illinois spoke at a spring "Pizza and Politics" event, giving a preview of his new book co-authored with James Nowlan, *Fixing Illinois: Politics & Policy in the Prairie State*. The two authors, who have more than four decades of experience in public service, present policy ideas designed to rescue the state from its many problems.



The Crisis in the Ukraine

In March, two of SIU's foreign affairs experts addressed a "Pizza and Politics" crowd on the "Crisis in the Ukraine." Stephen Bloom, an associate professor who specializes in the politics of ethnicity and nationalism in the former Soviet Union, spent over two years in Ukraine and published multiple articles on Ukrainian politics. Stephen Shulman, associate professor, also teaches courses on international relations and ethnic politics. His research examines the sources and consequences of national identity, unity and autonomy, especially as they relate to foreign policy and international relations. He has an area specialization in Ukraine, which he has visited eighteen times for periods ranging from ten days to ten months to conduct research, teach and consult.



Doris Kearns Goodwin, Pulitzer Prize-winning author and historian discussed leadership lessons from several of the nation's former presidents. Goodwin's book *Team of Rivals: The Political Genius of Abraham Lincoln*, became the basis for the 2012 Stephen Spielberg film *Lincoln*. Goodwin's visit, which was the first in SIU's new distinguished speakers series, included a luncheon with students and guests and a question-and-answer session with a joint political science and history class at SIU. The Institute was honored to co-sponsor the event.



SYLVIA PUENTE - EXECUTIVE DIRECTOR OF THE LATINO POLICY FORUM

Sylvia Puente, executive director of the Latino Policy Forum, spoke at a January luncheon to SIU faculty, students and community members about the future of Latino policy in Illinois.

Puente's lecture, "Fuerza Latina: A Paradox of Success and Hardship," examined the challenges those of Latino descent face in today's society. Puente said 26% of Latino children lived in poverty in Illinois in 2010, compared to 19% a decade earlier. Illinois' Latino population has increased by 3% during that time, to 17%.

"The growth of the Latino population in Illinois and the United States is transforming society, from music to media to politics," said David Yepsen, institute director.

"It's important all of us understand what is happening and what it means. For people interested in public policy, this growth raises questions of creating more jobs and expanding educational and health care opportunities for that community," said Yepsen.

Puente's lecture used data received from U.S. Census surveys to illustrate issues in Illinois' Latino culture.

In Latino communities, the increasing economic gap shows the communities are growing in population, yet the median house-



hold income is 12% less than 10 years earlier. Funding from the Illinois Department of Human Services to Latino organizations has decreased by 40%.

"The focus of my remarks is to articulate what I see to be the emerging paradigm of how to understand who the Latino community is in Illinois," Puente said. "And I think it has broader implications for the nation." Puente stressed that now more than ever she has seen the increasing gaps of inequality between mainstream society and the Latino community.

However, Puente also spoke about the achievements in the growing Latino communities, highlighting a 60% growth in Latino homeownership and a 30% increase of young Latinos with at least a Bachelor's degree.

Puente, who has a variety of experiences serving the Latino community over 25 years, became executive director of the Chicago-based organization in January 2009. T

The Latino Policy Forum is the only public policy and advocacy organization in the Chicago area working on building influence and leadership of the Latino community. The work includes improving educational outcomes for children, making housing accessible and affordable, and promoting immigration reform.

Puente is on the board of "Advance Illinois," a public policy agency that works to improve education in Illinois, and she is also a member of the Illinois State Board of Education's Education Funding Advisory Board.

THE MORTON-KENNEY LECTURE WITH DAVID BOSITIS

Is the Democratic party the political party of the future?

David Bositis, vice president of the Joint Center for Political and Economic Studies, talked about the issues the Republican party faces if they don't change their ways at a lecture in April.

"The demographics in the U.S. are changing and they are changing in a way that is unfavorable for Republicans," said Bositis.

Bositis talked about the current characteristics of the Republican Party, where many are lead to believe the group's composition is basically the "Grand White Party," whereas the Democratic Party from top-to-bottom is multi-racial.

Politics in the country haven't changed too much yet because non-Hispanic white people are older and more likely to vote. However, when younger Hispanics age and become regular voters, Democrats may gain



the most.

Bositis said if Republicans do not learn to change and adapt to the demographic changes and accept the fact there will be much more diversity in government, it will

be very hard for a Republican to be elected president.

Bositis, a Ph.D graduate from SIU Carbondale, has been with the Joint Center for Political and Economic Studies in Washington, D.C., since 1990 and is an expert in voting rights and redistricting. He has appeared as an expert witness in both state and federal courts and is a scholar of black politics and voting.

Bositis was the 36th lecturer in the series that began in 1995. The Morton-Kenney lecture series brings speakers to campus in the spring and fall of each year. Jerome Mileur established the series in 1995 in honor of two of his political science professors -Ward Morton and David Kenney - who inspired him as a student.

ISSUES IN CHILD WELFARE - HERE AND AROUND THE GLOBE - CONT.

Roby explained the Bucharest Early Intervention Project, a joint collaboration between Tulane University and University of Maryland Boston Children's Hospital, where researchers compared children sent to institutional care with those sent to foster care and those who were never separated from their parents.

"Children raised in institutional care fell far behind on physical, cognitive and social development. Those who were sent to foster care quickly caught up to their peers, but then plateaued in their development after a period of time," said Roby. "Children who were never separated from their parents performed the best in every dimension."

With 500,000 children in foster care across the U.S., currently there are 120,000 children who no longer have parents and are wards of the state. Within six months

of aging out from foster care, 60 percent of these youths will be jobless and homeless.

"We all just ache at stories of abused children, children in poverty and other challenges many children face," said David Yepsen, Institute director. "These issues have important public policy implications because if a society can identify and correct problems early in a child's life, it can pay huge dividends -- and save taxpayers a lot of money in dollars that don't have to be spent on things like treating chronic or mental health disease and criminal justice costs."

Roby urged the audience to make a difference in the lives of foster care children in any way possible, retelling her own story of how she was adopted by Mormon missionaries out of the Song Jook Won Orphanage in Korea when she was 14.

PROTECTING OUR CHILDREN: USING DATA AS THE FOUNDATION

The Paul Simon Public Policy Institute, SIU School of Medicine and the Center for Rural Health and Social Service Development held a Child Welfare Symposium on June 17, 2014, in Carbondale Illinois. The purpose was to facilitate open discussion of how Illinois can improve services to our children in need. Those services should and must be carried out through a variety of methods, from access to health care to quality education and a positive environment promoting the ability to succeed.

"A lot of people are working hard to protect our children. The focus of this conference was improving the use of the data and information people have. We want to help them find ways they can better work together," stated David Yepsen, director of the Institute.

Keynote lectures were presented by Dr. Alan Dettlaff of the Jane Addams College of Social Work, University of Illinois Chicago, Dr. Felicia LeClere of NORC at the University of Chicago, and Dr. Dana Weiner, of Chapin Hall Center for Children at the University of Chicago. The data presented by these leading experts indicated Southern Illinois has seen a significant increase in child welfare services utilized. Illinois ranks 3rd in the nation for the longest stays of children in foster care, averaging 28.6 months. The information shared at the symposium examined the geographic areas currently demonstrating a greater need for services against where service providers are located and available.

One particular finding was the racial disparities in the child welfare system in Illinois, as evidenced by an African American child being six times more likely to be taken into care than a Caucasian child. "We hope all who participated, in addition to those using the findings, will become more involved in promoting access to services to those truly in need," Yepsen said.

At the conclusion of the conference, a group of experts and Institute staff members compiled a list of 12 recommendations for moving Illinois' child welfare system forward. The brochure can be found on our website.

TERM LIMITS IN ILLINOIS - WOULD THEY WORK?

Paul Hale, the Law, Policy and Politics extern at the Institute, told a spring symposium on term limits in Illinois he didn't think a proposed ballot initiative would pass muster with the courts.

A few months later, an Illinois court agreed and struck down the measure.

Hale was one of the speakers at a day-long symposium on the question of limiting the length of time public officials, particularly state legislators, can serve. The event was co-sponsored by the Institute, the Union League Club of Chicago, the Illinois Better Government Association, and the McCormick Foundation.

"It is unlikely that a voter petition for term limits will be validated by judicial review," Hale said, citing previous court decisions. Reform groups had circulated petitions asking term limits be placed in the state constitution through a voter-approved ballot measure. Supporters argue that with gerrymandered legislative districts and financial and publicity advantages held by

incumbents, few challengers are ever able to unseat them.

Opponents argue there was no evidence term limits make any difference in public policy decisions. They also deny voters the right to choose who they want to represent them. By doing that, term limits effectively

shift power to staffers and lobbyists who better understand legislative systems and issues than an ever-changing cast of lawmakers.

A Simon Institute Poll™ showed overwhelming support for term limits among registered voters in the state.

For a copy of the Hale's presentation and the poll findings go to Institute's website at www.paulsimoninstitute.org.



Paul Hale, 3L Law Student & Institute Law, Policy and Politics Extern

DEMOCRACY SCHOOLS 2014

The Illinois Civic Mission Coalition recognized nine new Illinois high schools as Democracy Schools in 2014. Three high schools are located in Southern Illinois: Belleville East and Belleville West in Belleville, and Shawnee in Wolf Creek.

During the application process, the Institute provided a stipend to Shawnee High School to support the Democracy School Application Team and civic learning projects.

The Institute has collaborated with the Robert R. McCormick Foundation to train and support Democracy Schools in southern Illinois. When honored, schools receive a stipend from the McCormick Foundation.

Democracy Schools are recognized for providing students with authentic experiences in the rights, responsibilities and tensions of a constitutional democracy. Through these experiences, participating schools equip students with the knowledge, skills, and dispositions necessary for informed and effective engagement in our democracy. To date, only 31 schools in Illinois have received this impressive recognition, including Carbondale Community High School, who was named a Democracy School in 2013. Shawnee High School represents the most southern school and the smallest school.



“Our Democracy School Team is extremely honored to be recognized for our commitment to civics,” said Jamie Nash-Mayberry and Shawnee social science teacher. “Though the levee project definitely is a big component of our civics curriculum, students also engage in multiple service projects throughout the year in Beta Club, FFA, science classes, English classes, and the list goes on. The stipend will help the students and their teachers continue to pursue these endeavors aimed at improving the school and the community.”

David Yepsen, Institute director said Shawnee is a good example of how a small,

rural school district can have a big impact on their community through civic engagement.

“The students have worked hard with Jamie to call attention to the poor condition of river levees. They’ve learned how the political process works and have participated in it for the betterment of their communities. They are a role model for other small, rural districts,” said Yepsen.

“I’m also excited the Democracy Schools project is working to pay attention to smaller schools, which often feel overlooked in Illinois,” he said.

UTILIZING LOCAL RESOURCES IN CIVIC EDUCATION: 2014 CIVIC EDUCATION WORKSHOP

On Friday, November 7, the Robert R. McCormick Foundation and the Institute hosted Utilizing Local Resources in Civic Education: 2014 Civic Education Workshop.

This year the workshop focused on utilizing local resources in Southern Illinois civic education classrooms and curriculum.

Dr. Charlie Leonard from the Paul Simon Public Policy Institute highlighted ways the Institute polls can be incorporated into civic education and high schools. Suzanne Schmitz, retired SIU School of Law faculty member, provided an overview of resources available from the Illinois State Bar Association.

Dr. John Jackson, Paul Simon Public Policy Institute, and Beth Spezia and Jak Tichenor, WSIU, presented an overview of Illinois PBS LearningMedia.org new

curriculum *P.S. Illinois: The Paul Simon Collection* for 7th-12th graders that incorporated Dr. Jackson’s *Essential Paul Simon: Timeless Lessons for Today’s Politics* and WSIU’s *P.S. Illinois: The Paul Simon Story*.

Shawnee High School, one of the newly awarded 2014 Democracy Schools, discussed how it has utilized local connections in their community and at SIU in their work to publicize their deteriorating levees and enhance other civic engagement projects.

The workshop concluded with schools learning about how they can apply to become a Democracy School. Current Democracy Schools shared ideas and planned for future projects.

ILLINOIS PBS LEARNINGMEDIA.ORG INTRODUCES P.S. ILLINOIS: THE PAUL SIMON COLLECTION FOR 7TH-12TH GRADERS

WSIU has created some outstanding interactive digital resources by highlighting the life of Paul Simon for middle and high school classrooms. The teaching collection consists of four modules of videos, lesson plans, essays, and standards correlation:

- A Life of Uncommon Courage
- Tapped Out and Running Dry
- The Struggle for Human & Civil Rights
- Strength Through Education

For professional development, call Beth Spezia at 618-453-5595. Use the following links to access the curriculum collection: <http://paulsimoninstitute.siu.edu/focus-initiatives/wsiu-simon-curriculumn.php>

“WHY ARE OUR POLLS IMPORTANT?” - BY DR. JOHN JACKSON

Each year the Simon Institute does at least two major polls under the imprimatur of The Simon Poll™. The usual plan is for us to do one statewide poll and one covering only southern Illinois.

Our polls are done to the highest standards of public opinion research. For example, our randomly selected telephone samples must include cell phone users and be able to interview Spanish speaking respondents. Costs of the polling are borne by non-tax proceeds from our endowment. Vendors hired to do the actual telephoning must certify they have no ties to Illinois political figures or organizations.

Our polls have several purposes:

- **First, we want to document the views and values of the people of Illinois and southern Illinois especially regarding public policy questions.**

Public opinion is and should be an important component of the political process and the making of laws and policy. Yet, there are very few polls which are specifically designed to cover the state of Illinois and the southern Illinois region regularly. There are fewer still which can provide the ongoing longitudinal data documenting continuity and change in public attitudes.

The Simon Poll™ is used widely by the mass media and we have received tremendous notice and respect from providing of those poll results to media outlets.



- **Second, the poll results provide the platform for Institute staff to present more in depth results through The Simon Review, which is a periodic publication of the Institute.**

For example, the most recent paper, which was #37 of *The Simon Review*, written by John Jackson and Charlie Leonard, presented an analysis of five years of statewide Simon Polls and what they mean for state politics and the public policy issues being debated in the fall elections.

- **The polls are also made available to scholars and interested parties all over the state and nation.**

We have them catalogued and we provide the data from each poll to two major, respected outlets where they can be shared with anyone with a computer and access to the Internet. Our polling data is available online through university resources (see page 3 article).

- **Institute polls are a valuable teaching tool for the University.**

We advertise throughout the university for scholars and students to suggest poll questions they might use for academic papers. Not only does this give SIU scholars access to their own unique data but it also helps them learn the science and art of public opinion polling.