

REVIEW & PREVIEW

Winter 2004

The Newsletter of the Public Policy Institute at Southern Illinois University, Carbondale. Winter 2004, No. 11

A Message From Mike Lawrence

Despite the loss of Paul Simon, Institute will thrive and remain true to his vision

I realize that I share a painful sense of loss with thousands of others across our nation and even beyond our borders.

No one I know touched as many lives so personally and profoundly.

Paul Simon was a truly extraordinary man.

When we first met nearly 40 years ago, Paul was a state lawmaker and I was a young journalist just breaking into the State House beat. It didn't take me long to realize he was special. He already was an icon of integrity and an outspoken advocate for civil rights. He impressed me as an uncommonly decent human being — a good man.

I don't think either of us then envisioned we would end up working shoulder-to-shoulder. But we were brought together by a fortuitous coincidence of career changes. Paul decided to retire from the United States Senate in 1997 to found a public policy institute at Southern Illinois University. I had informed Governor Edgar, another exceptional public official, that I was prepared to begin a new chapter of my life after spending 10 fulfilling years with him. I was intrigued by the prospect of joining Paul, but I did not want to put him on the spot. So, I called Gene Callahan and asked if he would sound out our mutual friend. The next day, I picked up the phone in my office and heard that oh-so-familiar

Continued on Page 2



By Chris Britt - State Journal Register

Institute meets fundraising milestone

Paul Simon knew we were close to reaching an important fundraising milestone when he passed away late last year. He made daily calls from the hospital seeking updates on the numbers — and was optimistic that we would reach our \$7 million end-of-year target.

His optimism, his hard work and his personal contribution to the Public Policy Institute helped us hit the mark.

"We are pleased to announce that Paul Simon's Public Policy Institute reached an important fundraising objective at the end

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Dear Friends:

We are grateful for the many expressions of sympathy and support on the loss of our husband, father, grandfather, brother, and uncle — and your friend — Paul Simon. Your words of encouragement and love honor him and provide us comfort in knowing that his life touched so many in a positive way. Like you, we miss him. But we celebrate the many lessons he taught us all that make our world a better place and that remain a part of our lives each day. Thank you.

The Paul Simon family

**Lawrence,
continued from page one**

baritone voice saying, “When can you start?”

Ours was far more than a professional relationship. We genuinely liked and respected each other and often shared confidences. We also shared a commitment to make a positive difference in the lives of others — not only on a grand scale in the public policy arena but in our one-on-one dealings with fellow human beings. We were bonded by our strong feelings about racial equality, helping the disadvantaged and holding public officials to high standards of ethical conduct. We enjoyed a solid sense of common cause. It was a good fit — at the dinner table and at the office.

I feel truly privileged to have been Paul’s friend. I also feel truly privileged to have been his junior partner in launching and building the Public Policy Institute that constitutes a significant part of his enormous legacy. We accomplished great things in our six years together. And we were looking forward to tackling new challenges when Paul was taken from us too soon — much too soon.

Now there is suddenly a new challenge — an overarching challenge to assure this institute thrives and remains faithful to Paul’s clear vision of what it should be and what it should not be. This place — indeed the University, the region, the state, the nation and the world — will never be the same without him. He is irreplaceable. But he has left a solid infrastructure. He raised \$7 million to help secure our future and our independence. He created and nurtured an excellent staff. His leadership and inspiration live on.

It will be so much harder without him. But Paul’s institute will survive and it will flourish because no one who knew how much he wanted it to contribute long after he was gone is going to let him down.



Mike Lawrence, Institute interim director, and David Yepsen, a nationally acclaimed political columnist for the *Des Moines Register*, shared a smile on the night Yepsen spoke on the topic of presidential elections and the Iowa caucuses. As the latest to present the Institute’s John White Fellowship Lecture, Yepsen’s visit was the first event since the passing of Paul Simon exactly two months earlier. Yepsen also spent time in the classroom speaking to political science and journalism students.

**Milestone,
continued from page one**

of 2003 by attaining more than \$7 million for its endowment through contributions, grants, pledges and planned gifts,” said Institute Interim Director Mike Lawrence. “With this plateau met, Paul better positioned the Institute for future fundraising efforts as we continue to work towards the ultimate endowment goal of \$10 million.”

In addition to tirelessly working to raise funds for the endowment from friends, alumni, corporations and foundations, Paul Simon always provided substantial financial support to his own efforts. Even in

death, he assured his contribution would be felt. The Simon family brought to the Institute’s attention that Paul’s will provided a \$100,000 gift to the Institute endowment.

“Dad was focused on ensuring the Institute had a secure financial future, and the family is pleased that he would think to leave it in the will,” said Sheila Simon.

“We are all committed to ensuring that his contribution to the Institute is not the last one received in its efforts to fulfill Dad’s dream for a \$10 million endowment. We are grateful to all those who will generously help us reach this goal,” added Martin Simon.

Paul's last great initiative, a massive study abroad program, gets groundwork funding

Paul Simon's last great legislative initiative recently took a giant step. A relatively small provision in a \$328 billion spending bill that cleared the Congress and was signed by President Bush provided \$500,000 to lay the groundwork for a massive study abroad program.

The legislation creates and funds a bipartisan commission to determine how the program, which Paul envisioned subsidizing international study by 500,000 college and university juniors annually, would be developed and implemented.

Anyone privileged to watch Paul press for his plan likely saw this holdout for the manual typewriter do his version of a power-point presentation. He used a flip chart — pointing to phrases and words he wrote with a magic marker.

He talked about "9/11" and the security concerns that grew out of that unprecedented attack on America. He spoke eloquently about the need for Americans to have a

broader understanding of the world as a key to our national security and to the kind of interpersonal and intercultural communications that could build a more peaceful world.

Paul talked passionately about the need for Americans to see the world from a less parochial perspective. He was convinced that this broader view could come from young people studying in another country and another culture. Paul likened this proposal to a 21st century "G. I. Bill of Rights," one of the greatest success stories in education in the 20th century.

Paul noted more than 500,000 international students come to study in the United States every year. But the United States sends only slightly more than one percent of our college students to international destinations, and most of those go to Western Europe. The global economy has become a cliché; however, American students may not be gaining the skills to

compete in that increasingly interdependent world. Paul was convinced that this effort to broaden the curriculum to include such an intensive international educational component was intrinsically the right thing to do and that it would materially enhance the security and prosperity of the United States over the next several decades.

He was downright evangelical in his belief in the power of education in general and in his faith that intercultural dialogue could benefit the individual student while at the same time advancing the nation and the cause of peace worldwide. In many respects, his advocacy of study abroad for undergraduates resembled the classic rationale for the popular Fulbright Program, which primarily targets faculty and graduate students and which has been in place for over half a century.

The commission is the necessary first step for Paul's proposal. It will consist of nine members, one each appointed by the secretaries of state and education, with additional members appointed by the majority leader of the U. S. Senate, the minority leader of the U. S. Senate, the speaker of the House and the minority leader of the House.

The commission is expected to be appointed soon. It is to study every aspect of this challenging proposal and bring a detailed report and proposal for legislation back to the Congress in 2005. It will be an ambitious task. The Public Policy Institute has been working with key members of the Congress and the Bush Administration, as well as the major players from the higher education community in Washington to see that the commission gets off to a fast start. The institute has been immeasurably aided in that work by the assistance of Dr. John H. Yopp, currently a vice president at the Educational Testing Service (ETS) in Princeton, N.J.



Using what he called his "high tech" presentation, Paul Simon traveled the country speaking about the Lincoln Scholars program, including to his former colleagues on Capitol Hill.

SIUC's Summer Institute hosts 19 Iraqi students to show them American government, democracy

For about four weeks this summer, Southern Illinois University Carbondale was host to a unique group of college aged students. That fact may not seem overly interesting on a major college campus.

However, it becomes more intriguing because this was a group of 19 students representing all of the major Iraqi ethnic groups who traveled to Carbondale under a grant from the U.S. State Department as part of its Fulbright Program. This is the 10th Summer Institute hosted by SIUC for students from other nations, but the first time it focused on students from anywhere in the Middle East.

"Particularly interesting is that this is the first time the U.S. government brought Iraqi students to the United States since the Persian Gulf War in 1990," said Institute Visiting Professor John Jackson, who was co-director of the program. "The U.S. State Department asked us to put together this program to introduce them to American government and



The group poses for a photo in front of the White House.

politics and to help teach what democratic institutions require."

Most of the participants had fled from Iraq before or during the war and were studying in universities in Jordan or Syria. They are all committed to returning to their home country to help rebuild it.

The students were treated to dinner and discussion at Paul Simon's rural Makanda home. Simon also arranged for the group to tour the White House during a visit to our nation's capitol.

While in Washington D.C., they also toured the U.S. Capitol, Arlington Cemetery, the Republican National Committee, the Smithsonian Institute, and C-SPAN, where they

met with its founder and chairman, Brian Lamb. The group also visited Springfield, Chicago and St. Louis.

"In all aspects of their visit to the states we stressed the importance of state and local government and federalism in the American government system," said Jackson. "I believe they returned home with a deeper appreciation for the American people, our culture, and requirements of a democratic system."

Institute Director Mike Lawrence and Chris Barr, graduate assistant, were also involved in the program. It was directed by John Foster and co-directed by Barbara Brown, both faculty members in political science at SIUC.

Videos of Simon memorial available

Videotape copies of the memorial service for Paul Simon are now available.

The videotape of the Dec. 14 memorial service at the SIU Arena is nearly two hours long. The tapes cost \$19.95, which includes shipping and handling, and are available through WSIU Public Broadcasting.

WSIU is accepting checks, payable to WSIU, as well as credit card orders. For more information, or to place an order, call 618/453-4344. You may also write WSIU Public Broadcasting, Mailcode 6602, Southern Illinois University, Carbondale, Ill., 62901. To order via e-mail, write to Rebecca.Swain@wsiu.org.

Memorial contributions, payable to the SIU Foundation, may be sent to the Public Policy Institute, Mailcode 4429, Southern Illinois University, Carbondale, Ill., 62901.

Photo credit to Mitchell Canoff (Chicago)



Paul Simon pauses during his 75th birthday party in Chicago to catch a photo with Tony Scariano, George Burditt, Dawn Clark Netsch, and Abner Mikva.

Paul's 75th birthday fundraiser a rousing success

A large group of people gathered in Chicago on Nov. 20, 2003 to celebrate Paul Simon's 75th birthday with a fundraising reception for his Public Policy Institute. With Paul's blessing, family, friends and admirers were asked to make contributions to the Institute's endowment — and contributions poured in, raising more than \$150,000.

Long-time friends Abner Mikva, Tony Scariano and Nancy Chen delivered remarks on the lighter side of Paul Simon, and his children Sheila Simon and Martin Simon emceed the event. Institute board member John White hosted the event at the Union League Club.

Special video messages from figures such as Emil Jones, Dick Durbin, Bob Dole, Alan Simpson and Walter Cronkite were played, and letters from Rahm Emmanuel, Peter Fitzgerald, Barbara Bush and Jimmy Carter were read.

"Paul's birthday reception is a special memory for many of us, as he died less than three weeks later," said Patti Simon, who married Paul in 2001. "The success of the reception and the fundraising efforts are a tribute to the ways in which Paul touched so many lives and developed such deep friendships over the years. We are grateful for everyone's support."

Upcoming Events

Sun./Mon. March 21-22
 "Helping Doctors Help Us"
Dr. William Close, keynote address
 SIUC Student Center Auditorium
 3/21 5:00 pm **Keynote**
 3/21 7:30 pm **Panel Discussion**
 3/22 8:30 am **Working Group**

Wednesday, April 7
John Block, former
 U.S. Secretary of Agriculture
 Gil & Jean Kroening
 Lecture Series
 7:30 p.m., SIU School of Law
 Auditorium.

Institute to co-host Farm Bureau meeting

The Public Policy Institute and SIUC's College of Agricultural Sciences will co-host the annual summer board of directors meeting of the Illinois Farm Bureau in Carbondale Aug. 18-20.

"We are delighted this outstanding organization has decided to depart from its usual practice of meeting in Bloomington, where it is based," said Mike Lawrence, the Institute's interim director. "Sound agri-business policy is crucial to our state and the nation, and this gives us an opportunity to gain more insight into the challenges facing the farm community."

W. David Shoup, who is serving as adjunct professor at the Institute, was instrumental in arranging for the meeting to come to Southern Illinois.

"This is just one example of what Dr. Shoup is contributing to the Institute at no cost to us. We are delighted to have someone with his experience and expertise in the agriculture arena on board," Lawrence said.

Shoup served as dean of the agriculture college from 1999 until July of last year. He continues on the faculty.

Shoup, who earned a doctorate in agriculture engineering from Purdue University, came to SIUC after holding the Gil Parker Chair for Excellence in Agriculture and Natural Resources at the University of Tennessee Martin.

Phillip Nelson, the newly elected president of the Illinois Farm Bureau, will preside over the summer meeting of the board.

Institute thanks Herb and Carolyn Donow

The Public Policy Institute is grateful to Herb and Carolyn Donow for making a provision in their estate plans to support the Institute's endowment. Herb is a retired SIUC faculty member and Carolyn works on the SIUC campus.

In making the planned gift, the Donows said, "We wanted to show our appreciation for what the Institute has accomplished, but more importantly, we want to help ensure that it is financially stable for generations to come so that it can continue its legacy of providing leadership in public policy issues to our state, our nation and our world."

By making a gift through your estate plans or another planned giving instrument, you will be eligible to join the Donows in the Institute's "Make A Better Tomorrow Society."



When Paul Simon ran into his long-time acquaintance and Tony Award winner Carol Channing at an airport in Chicago, he couldn't help but to invite the legendary performer to the Carbondale campus. Channing and her husband, Harry Kullijian, were on campus to help the Institute raise funds for its endowment through a special luncheon and dinner, share insights in the world of acting with music and theater students, and perform her one-woman variety stage show at Shryock Auditorium in front of several hundred fans. During her stage show, the Institute staff arranged for her to invite Paul—who was known to occasionally sing with his daughter's band during summer brown bag lunches in downtown Carbondale—on stage to help her lead the audience in singing *Hello Dolly*, her signature song.

Update on planned giving

In addition to the hundreds of gifts that the Public Policy Institute receives each year through checks, there is a notable increase in people's desire to make planned giving arrangements that benefit the long-term future of the Institute and the donor.

Donor tools such as annuities, trusts, wills, or gifts of stock, life insurance or other assets not only make a significant impact on the Institute's fundraising goal, but offer donors special benefits that may allow them to make larger gifts than they thought possible.

For instance, an individual seeking an above average return on an investment might choose to establish an annuity for the Institute. If the donor is 70 years old and establishes a minimum annuity of \$10,000, the annual rate of return for that donor

is 6.5%. That is guaranteed for the life of that donor. At the time of their death, the principal from the donor's annuity is deposited in the Institute's endowment account.

The same person could establish a different type of planned gift in which a dependent or third party receives annual payments for a specified period and making the principal available to the Institute at a later time.

In each case there are specific and immediate tax benefits based on the donor, and part of the annual annuity payments may be tax free.

Additionally, many donors have simply written or called to let us know they have made provisions for the Institute in their wills.

For more information contact Matt Baughman at 618/453-4001 or at baughman@siu.edu.

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Public Policy Institute Annual Honor Roll of Donors

The Public Policy Institute is grateful for the hundreds of gifts it receives each year to support its work. The following list are those who made contributions during the 2003 fiscal year, running from July 1, 2002 to June 30, 2003. While every gift is meaningful, space limitations prevent us from publishing gifts under \$100. However, a full list of Institute donors during this period may be found on the Internet at www.siu.edu/~ppi.

Thank you to ALL who support our work.

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Institute says thanks to Edie and Emil Spees

Edie and Emil Spees of Carbondale recently made known their intention to support the Public Policy Institute through a planned gift of life insurance. The Spees, who are both retired faculty members of SIUC, are frequent guests at Institute events and long-time supporters of its work.

“Like the rest of Southern Illinois, we were honored when Paul Simon established his Public Policy Institute in Carbondale,” said Edie Spees. Her husband Emil added, “There is nothing that lifts the image of the University and the region as substantially as the Institute does, and we’re pleased to be in a position to contribute to its future.”

By making a gift through your estate plans or another planned giving instrument, you will be eligible to join the Spees in the “Make A Better Tomorrow Society” at the Public Policy Institute. For more information on supporting the Institute through a planned gift, contact Institute Development Officer Matt Baughman at 618/453-4001, baughman@siu.edu or at The Public Policy Institute, Mail Code 4429, Carbondale, IL 62901.



Emil and Edie Spees

The Campaign for Endowment of Paul Simon’s Public Policy Institute

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- The Bill and Molly Norwood Fellowship
- The Jeanne Hurley Simon Fellowship
- The John White Fellowship

I/we would like **more information** on how we and/or our heirs can benefit by supporting the Institute in my/our will, through a gift annuity or with another kind of planned gift.

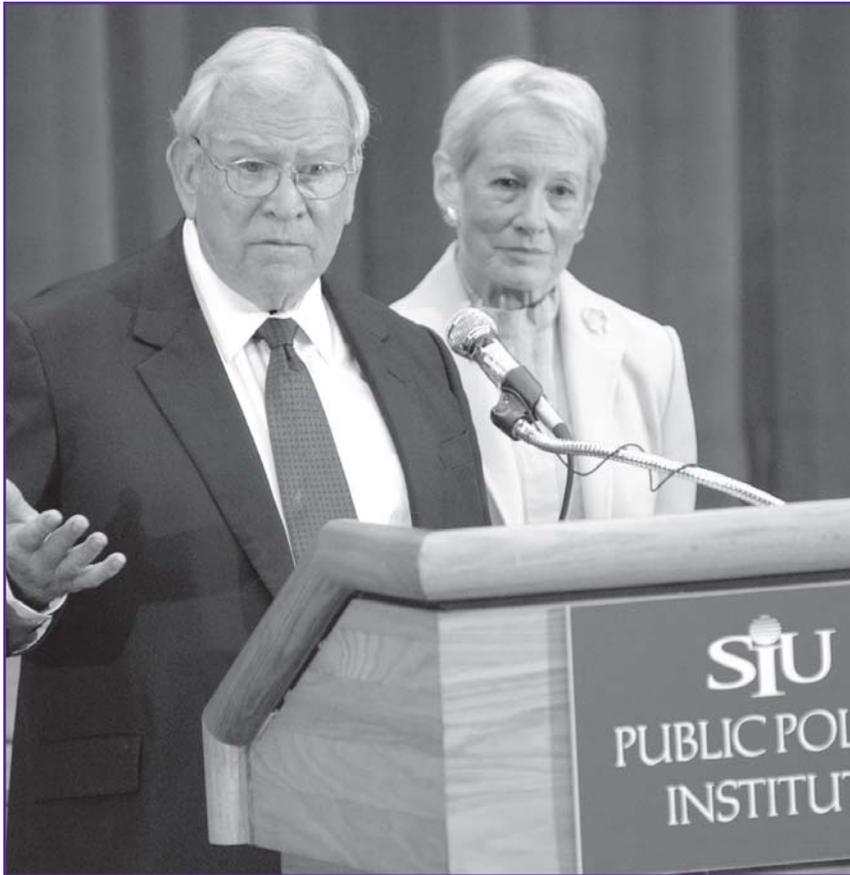
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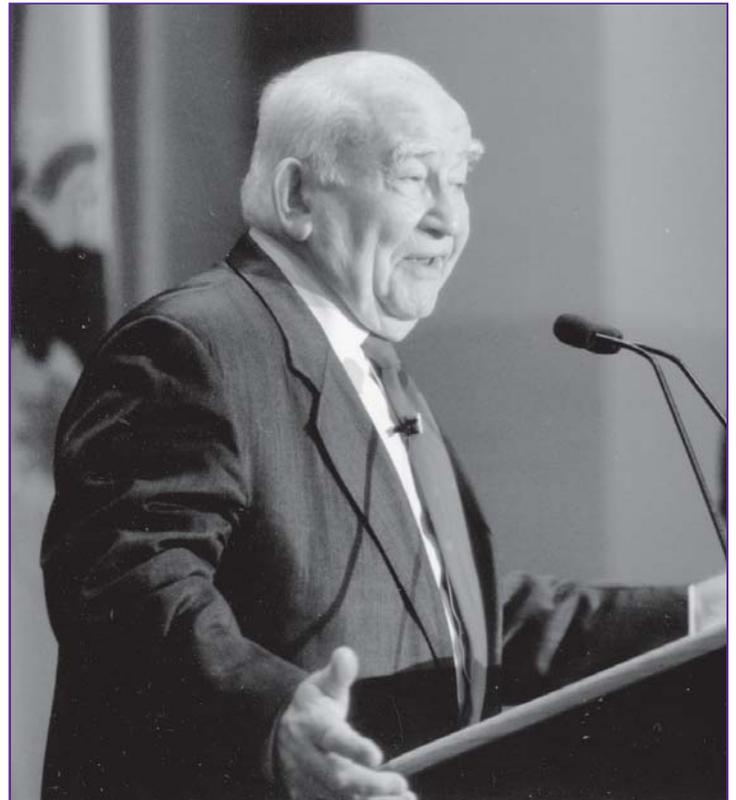
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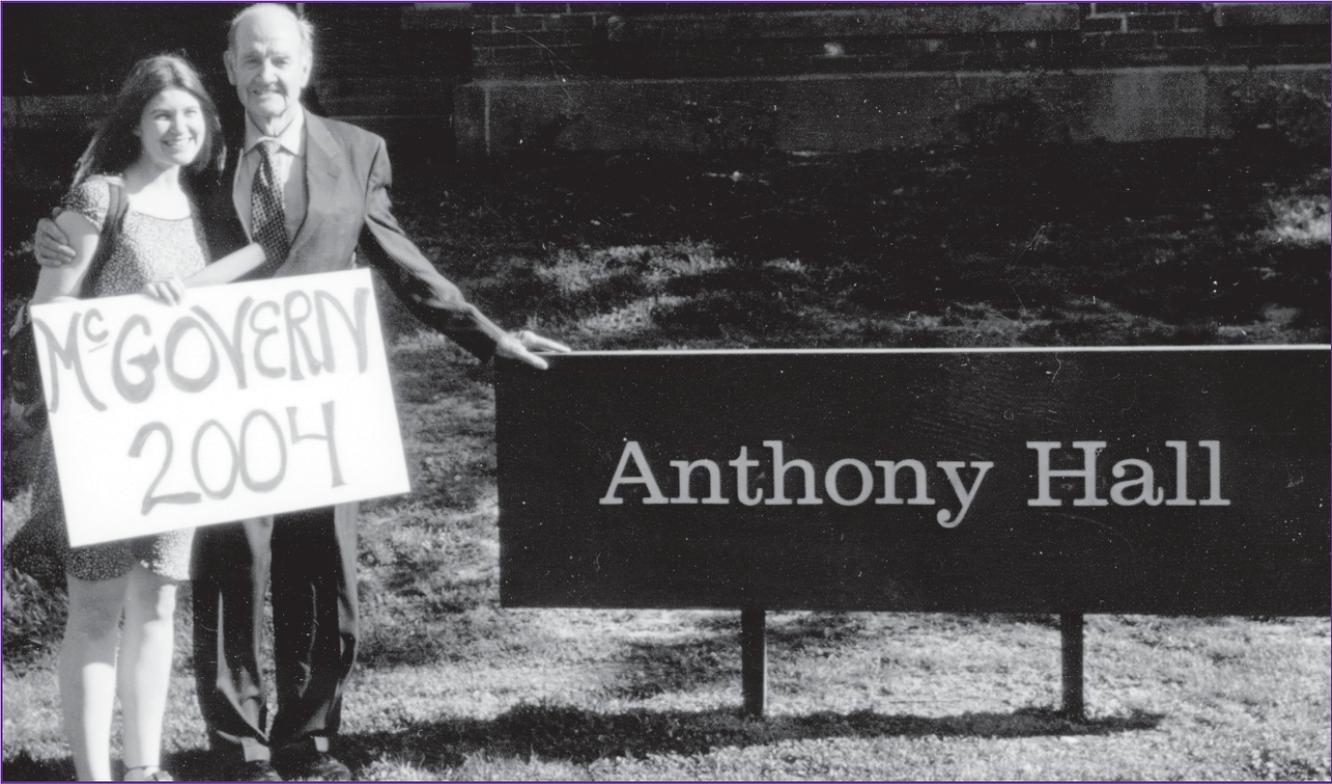
DIVERSE SPEAKERS



Former U.S. Senators Howard H. Baker Jr. (R-TN) and Nancy Kassebaum Baker (R-KS) respond to questions from the audience during the first Jeanne Hurley Simon Fellowship Lecture. Howard Baker, who also once served as Chief of Staff to President Reagan and vice chairman of the Senate Watergate Committee, was named U.S. Ambassador to Japan in 2001. Nancy Kassebaum Baker chaired the Senate Labor and Human Resources Committee and, like Paul Simon, was a champion for the cause of Africa. During the lecture, the two reflected on their experiences in Washington and around the world, as well as on their friendship with Paul and Jeanne Simon.

Seven-time Emmy Award winning actor and social activist Ed Asner made two appearances on campus at the behest of longtime friend Paul Simon. He delivered an afternoon "What I Have Learned" lecture for the Public Policy Institute and then narrated a performance of the Southern Illinois Symphony Orchestra that evening. "If you think you've made it and you're a Senator and well-known, try walking down Michigan Avenue with 'Lou Grant' and you'll realize no one knows you," Paul Simon said as he introduced Asner. The actor encouraged the audience to be aware of issues and to hold government leaders accountable for their decisions and actions.

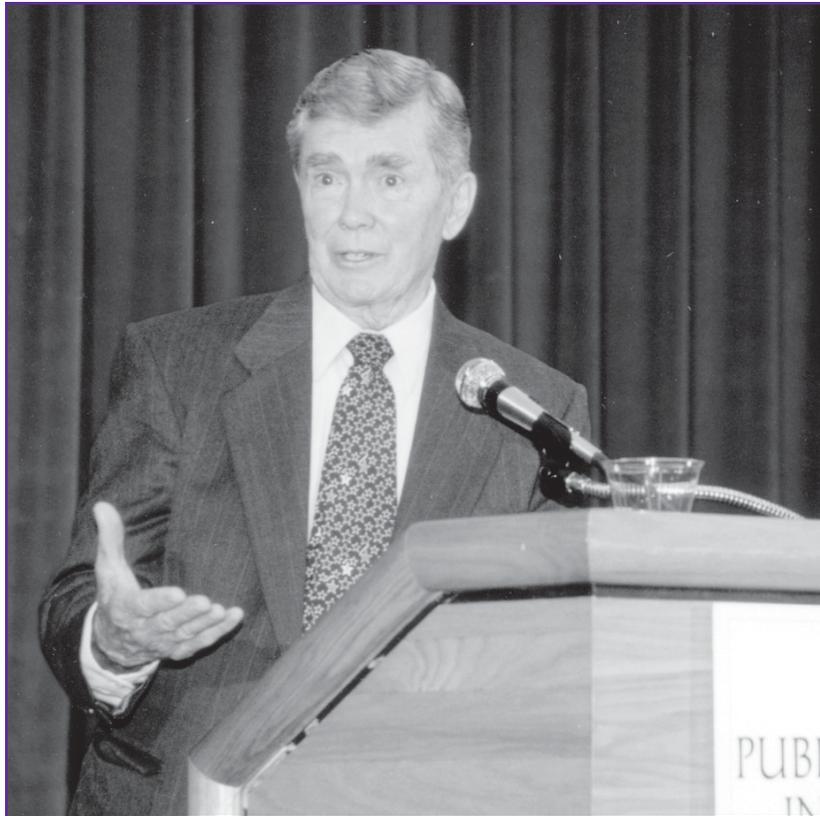




George McGovern, former U.S. Senator (D-SD) and 1972 Democratic candidate for President of the United States is pictured with an SIU graduate student (and apparently a big McGovern fan) outside of Anthony Hall on campus. Anthony Hall served as McGovern's bunk house during World War II when he was stationed on campus for training with the U.S. Army Air Force. He later served as a B-24 pilot. Today, McGovern is the first Global Ambassador on Hunger for the United Nations. Paul Simon said that McGovern has done more for the world food situation than any other person. McGovern spoke as part of the Morton-Kenney Public Affairs lecture series.



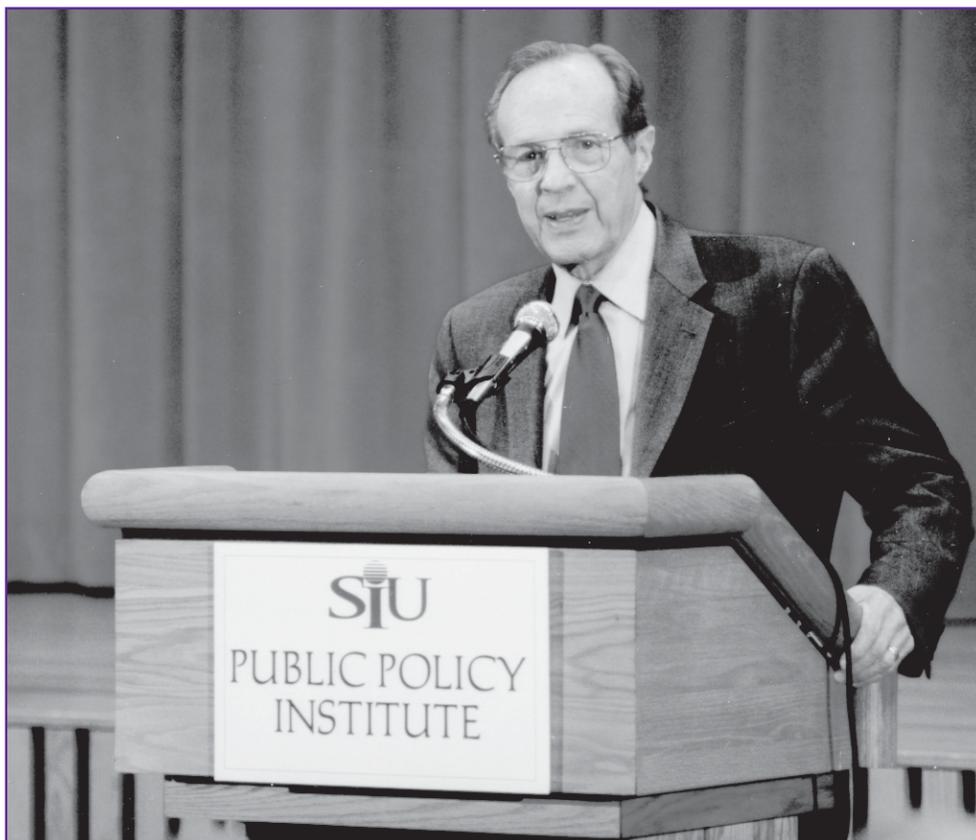
Atherine Lucy Foster, flanked by Paul and Patti Simon, pauses for a photo after her "What I Have Learned" lecture for the Public Policy Institute. In 1956, Foster made history when she became the first black student admitted to the University of Alabama. She recounted her experience, which led to the infamous "stand at the schoolhouse door" by then-Alabama Governor George Wallace in the 1960s when he tried to block other black students from attending the school. Foster's courage changed the world, although it was never her plan. "Each person has the right to reach his potential," Foster said. Almost unbelievably, decades later her courage enabled her to re-enroll at the university and she ultimately earned her graduate degree in 1992. When asked by Simon for advice to young African Americans in the audience, Foster said, "You just don't give up. The sun shines today, the clouds cover it, but it's a known fact that it will shine again. What I say to them is: Never stop, keep pushing, and keep trying. Have determination."



Bruce Laingen, perhaps best known for his days as the highest ranking U.S. official held hostage during the 444-day siege that came to be known as the Iran Hostage Crisis (1979-1981), spoke to a packed auditorium about his experiences in the U.S. Foreign Service as part of the "What I Have Learned" lecture series. A World War II Navy veteran and former U.S. Ambassador, Laingen said, "Diplomacy must be our first line of defense." Yet, Laingen added we need to be ready to use military force as warranted and described the diplomatic process in three steps: The first step is diplomacy; second, intelligence; and third, military force.

Former Republican Illinois State Senator Ralph Dunn (center) was honored during a dinner to establish the Ralph A. Dunn Fellowship and Public Service Award at the Public Policy Institute. The award will be presented each year to an Illinoisan who demonstrates a substantial, positive contribution to their community, state and nation. Pictured with Senator Dunn and Paul Simon is Illinois State Senator and Senate Republican Leader Frank Watson (Greenville), who delivered the keynote address. Senator Dunn took this opportunity to donate his desk and chair from the 1970 Illinois Constitutional Convention to the Institute.





Former U.S. Secretary of Defense William Perry appeared on campus as part of the Public Policy Institute's "What I Have Learned" lecture series to discuss his perspective on national security issues and current challenges and threats to peace. Perry served in the Department of Defense in the Carter and Clinton Administrations.

Julie Nixon Eisenhower, the daughter of President Richard M. Nixon and who married the grandson of another U.S. President, spoke on life in the White House and the need for quality leadership in our communities. She is an author, editor and a lifelong volunteer who currently serves as chair of the President's Commission on White House Fellowships. Nixon Eisenhower (left) is surrounded in this picture by audience members and well-wishers after her lecture.





And that's the way it was: Paul Simon greets Walter Cronkite on stage at a packed SIU Arena during the legendary newsman's appearance on campus as part of the university's Homecoming activities. Simon turned the tables on Cronkite to conduct an interview with him before the audience could ask questions of the man who has covered virtually every major news event through his more than 60 years in journalism. "An Evening with Walter Cronkite" was co-sponsored by the Laborers' International Union of North America and the SIU Alumni Association.

The Carnegie Corporation of New York and the Public Policy Institute were pleased to host Richard Goldstone on campus for a lecture about his lifetime of experiences as an attorney and judge, including his service as a Justice of the Constitutional Court of South Africa, as chair of the Commission of Inquiry regarding Public Violence and Intimidation, and as Chief Prosecutor of the United Nations International Criminal Tribunals for the former Yugoslavia and Rwanda.



CAMPUS FOR INSTITUTE EVENTS

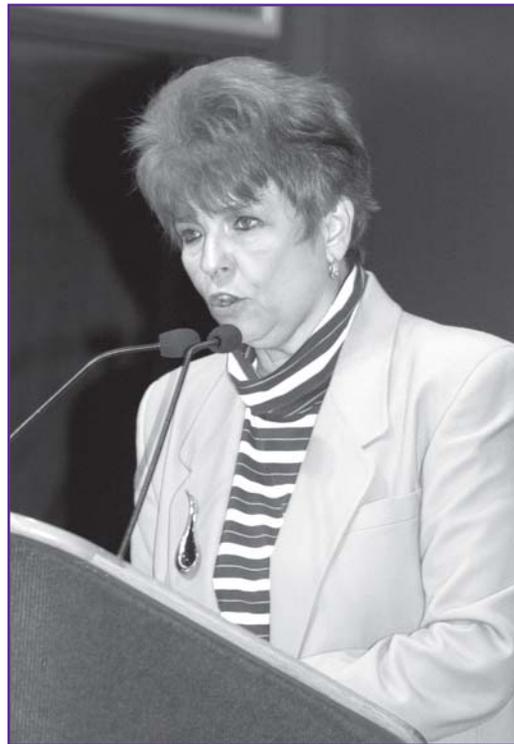


Two of the nation's leading authorities on teaching about religions in public schools, Charles Haynes (foreground) and Oliver "Buzz" Thomas (seated at table), led a free, day-long session on the topic for educational and community leaders throughout Illinois. The pair present nationally on this subject through their roles with the Freedom Forum's First Amendment Center. Panelists from throughout the nation also shared their experiences with addressing this issue in their local schools.



Illinois Attorney General Lisa Madigan delivered the morning keynote address during the Institute's 5th Annual Youth Government Day for high school and college students. Madigan encouraged the youth to be involved in their communities and lead other students and friends to engage in civic responsibilities. She credits experiences as a youth working on social causes and political campaigns as significant factors in her professional and personal lives. Youth Government Day also featured small group discussions with State Rep. Mike Bost (R-Murphysboro), State Rep. Brandon Phelps (D-Eldorado), Carbondale Mayor Brad Cole, and a luncheon keynote address by Linda Renee Baker, a former director of the Illinois Department of Human Services, the largest state agency.

Illinois State Treasurer and state GOP chairwoman Judy Baar Topinka delivered a "What I Have Learned" lecture series to a crowded auditorium at the SIU Student Center. Topinka is the first woman in Illinois history to serve as State Treasurer and was also the first woman in Illinois to be re-elected to statewide office. Now in her third term, Topinka discussed with the students, faculty and community members how she made a transition, and what doing so taught her, from an accomplished journalist in the Cook County suburbs to one of the major political figures in Illinois today.



Legislators embrace rural health care summit recommendations



Photo courtesy SIU School of Medicine

SIU School of Medicine dean Dr. J. Kevin Dorsey (from far left), State Sen. James F. Clayborne, Jr. (D-Belleville), State Rep. Patricia Bellock (R-Westmont), Institute professor Linda Renee Baker, State Sen. Dale Righter (R-Mattoon) and State Rep. Willie Delgado (D-Chicago) pause for a photo during the news conference announcing recommendations.

Eighteen recommendations to improve health care in rural and other underserved areas in Illinois emerged from a statewide summit sponsored and organized by the Institute and Southern Illinois University's School of Medicine.

The recommendations unveiled during a news conference in the Illinois State House promote expanded health insurance coverage, aggressive initiatives to recruit and educate health care workers, enhancement of the state's health care infrastructure and public-private partnerships to address liability issues and scrutiny of regulations to identify those that may be costly and unnecessary.

"I am delighted that legislators who participated in the summit

proposed and embraced what may well be the most important recommendation: to establish a bipartisan, bicameral task force of the Illinois General Assembly to pursue a health care agenda for rural and underserved areas of Illinois," said Mike Lawrence, the Institute's interim director. "This major step reflects their commitment and willingness to lead on the issues addressed by the summit."

Linda Renee Baker, a university professor at the Institute, played a major role in organizing the summit and helping to engineer follow-through efforts.

Among participants were Sen. James Clayborne, Jr. (D-Belleville), Sen. Dale Righter (R-Mattoon), Sen. Mattie Hunter (D-Chicago), Rep. Patricia Bellock (R-Westmont) and

Rep. Willie Delgado (D-Chicago). The summit was the Institute's last major event before the death of former Sen. Paul Simon, its founder and director.

Lawrence said, "It is very appropriate that the focus was on developing and pursuing strategies to improve access to high quality health care in rural and underserved areas. Paul cared deeply about the issue, and these recommendations represent the product of a working group that Paul chaired at the conclusion of the summit."

Anyone interested in recommendations from the summit can contact the Institute at 618-453-4009 or access them through the institute's website.

Signature Health policy forum draws more than 100 health care professionals

Paul Simon gave the welcoming address at the Signature Health Policy Forum held at SIU Edwardsville. Simon and the staff of the Public Policy Institute also helped the Signature Healthcare Foundation and the SIUE graduate and nursing schools to organize the forum for more than 100 health care professionals, primarily physicians and nurses from the St. Louis and Metro-East area.

In addition to Paul Simon, speakers included Dr. James Herndon, president of the American Association of Orthopaedic Surgeons, Dr. Stephanie J. Woolhandler, associate professor of medicine, Harvard University Medical School, and Judith Hibbard, Ph.D., University of Oregon, Department of Planning and Public Policy.

They focused on major health care and delivery questions facing the U. S. today, including the challenge of

governmental policies regarding health care, the need to maximize efficient business practices in the health care field, and the necessity of physicians to take a leadership role in defining health care delivery. The forum's theme was "Quality Health Care for All."

Simon challenged participants to work on new public policy approaches to realizing that goal in the United States in the 21st century.

Simon was a member of the board of the Signature Healthcare Foundation, the major sponsor of this event. This innovative foundation is composed largely of a group of orthopaedic surgeons in the St. Louis region. They are dedicated to finding innovative service delivery and policy changes that can make quality health care more widely available and affordable for all Americans.

Harvard dean talks on "soft power"

Dr. Joseph Nye, dean of the JFK School of Government at Harvard University, delivered one of two bi-annual Morton-Kenney Lectures, a series co-sponsored with Department of Political Science. He has served on the Harvard faculty since 1964 and as dean since 1995.

Nye spoke about "soft power," a term he coined to refer to attracting and persuading other countries through culture, political ideals and policies. According to Nye, "hard power," on the other hand, is the ability to coerce others through military or economic means, which is an important—but not sole—component of international relations.

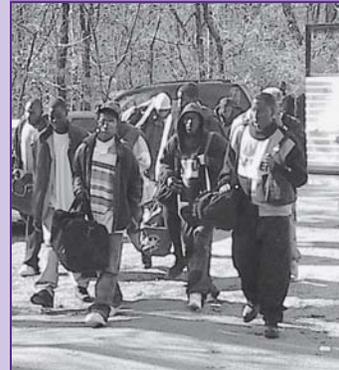
Nye has also served his country with distinction as Deputy to the Under Secretary of State for Security Assistance, Science and Technology,

chair of the National Security Council Group on Nonproliferation of Nuclear Weapons and the National Intelligence Council and as Assistant Secretary of Defense for International Security Affairs.

He is also the author of several books, written more than 150 articles in professional journals, and appeared on programs such as *Nightline*, *Good Morning America*, *Larry King Live*, *CBS Evening News*, and *The PBS News Hour with Jim Lehrer*, as well as Australian, British, French, Swiss, Japanese, and Korean television.

The Morton-Kenney Public Affairs Lecture Series was established by SIUC alumnus Dr. Jerome Mileur to honor two of his former political science professors, the late Ward Morton and Carbondale resident David Kenney.

Young men learn leadership skills



Through an Institute initiative led by Institute professor Linda Renee Baker, young African-American males in the East St. Louis area had the opportunity to spend a weekend together at a rural Carbondale retreat site for a program designed to foster communication, build leadership skills and expose the young men to examples of positive leadership.

The project was an outgrowth of a 1994 report by SIUC alumnus and former Illinois Attorney General Roland Burris. The retreat provided a framework to strategize what needs to be done to change the situation facing today's young African-American male.

In addition to the Institute, also participating were Seymour Bryson, associate chancellor for diversity at SIUC; Fr. Joseph Brown, director of SIUC's Black American Studies program; Illinois State Sen. James Clayborne (D-East St. Louis); Burris; and many others.

Funding was provided through a grant by the Illinois Community College Board.

Institute teams with African-American churches to build mentoring programs for young black males

The Public Policy Institute and African-American churches in Carbondale have partnered on a yearlong Ford Foundation grant project designed to develop mentoring programs for young black males.

Each of six churches fashioned and implemented innovative programs that brought together church members, mentors from the SIUC student body and community residents to provide participants with opportunities for social, academic, and spiritual growth as well as moral development.

The "Widow's Ministries" program of the Bethel AME Church assisted single head-of-household homeowners and senior citizens in the community with small home repairs and weatherizing projects. Groups consisted of one male church mentor, one SIU student and two junior high school students. Bethel's mentoring program taught students the basics in home repair through teamwork, a sense of pride and responsibility in the successful completion of each project, and a respect for others in their community.

"The Eagle's Nest" program at Hopewell Baptist Church was created to instill in youths a greater appreciation for math and science. Trips were taken to the Carbondale's Science Museum and African-American Museum. Participants also took part in SIUC's Med Prep's "Science on Saturday" program where hands-on experiments fostered teamwork and complex thinking skills.

Faith Temple's "Be a Man" program emphasized spiritual growth and the importance of character building. Motivational speakers and audio/video resources were presented in bi-monthly seminars

and workshops. Mentors and youths discussed topics such as financial stability, social relations, and education and career development. Participants also attended local sporting events and interacted with SIUC athletes. These young men learned that the hard work and dedication necessary to being a successful athlete also builds character.

New Zion Missionary Baptist Church created "Rites of Passage Excursion" or R.O.P.E. to address low self-esteem. Participants and their mentors identified and wrote down goals and the means of attaining them as a contract. The participants became accountable to their mentors in successfully achieving their aspirations. Through assigned reading, trips to museums and visits to other churches and even a camping trip, the young men were able to interact with a broader range of positive role models.

Rock Hill Baptist Church's "Boys 2 Men" program provided mentoring for African-American males in grades 4 through 12. The goal was threefold: to instill in the mentors a sense of community involvement and responsibility, to develop mentors' leadership skills and to provide their young charges a larger support group. Participants met collectively for Bible studies, planned activities and trips. Weekly the participants met on a one-on-one basis usually attending movies or sporting events. The church provided the leadership, planning and evaluation to assist in the program's success.

Olivet Free Will Baptist Church mentored youth ages 7 through 12. Sessions over a 12-week period consisted of instruction in etiquette and the dynamics of positive peer and adult interaction through role playing; one-on-one tutoring sessions to strengthen academics; as well as

spiritual lessons and guidance to stress the importance of Christianity in everyday life. The goals of the program were to build self-esteem and enhance the positive social skills that characterize leaders.

Church leaders found the programs were valued by the young men who participated, was a learning experience for the mentors and an asset to the members of the community as well. With grant funding, both the Carbondale church and university communities were able to provide young black men positive role models and experiences to give them hope for the future.

Take a look at our newly redesigned Web site

The Public Policy Institute tapped into the talented pool of young minds on campus last semester to improve its image on the World Wide Web. Two undergraduate students in speech communication worked together for a class project with the goal of redesigning a professional Web site. Their efforts paid off.

Bryen Johnson, a senior from Naperville who has also served as a student worker in the Institute since 2002, and Russell Danielson, a junior from Crystal Lake, gave the Institute's Web site a fresh look and updated and expanded its content and usability.

We encourage you to visit the Institute Web site at www.siu.edu/~ppi and let us know what you think! Thanks to Bryen and Russ for their hard work.

War veteran, four-star general keynotes symposium on U.S. military as peacekeepers

Anthony Zinni, a decorated Vietnam War veteran and four-star Marine general provided the keynote address during the Institute's symposium on the role of the U.S. military as peacekeepers.

Zinni said the collapse of the Berlin Wall and the end of the Cold War resulted in huge reductions in military forces and initiatives to transform the military. "It was being told it was going to transform into something not yet explained but something remarkably different."

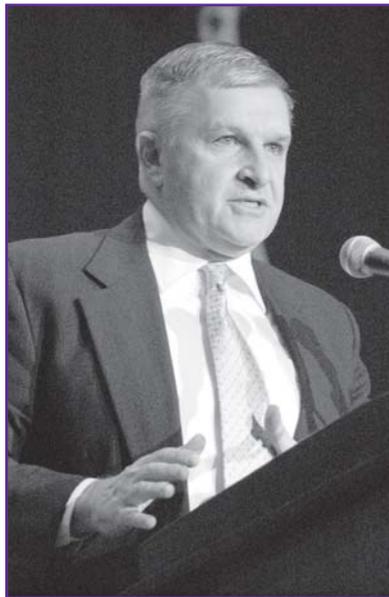
Most of the work of the military following the Gulf War was of a humanitarian and peacekeeping nature, Zinni explained. "The military was being tapped for missions it was not accustomed to assigned to the hills of northern Iraq and Turkey providing humanitarian assistance to Kurdish refugees, committing forces in the Sinai Desert to maintain peace between Israel and Egypt and establishing a basis for peace and trying to train peacekeepers in Africa."

Given this disparity between a military designed to fight and an entity charged with peacekeeping, the institute called upon two former congressmen, two retired generals, representatives from the United Nations, experts on international affairs, directors of international humanitarian organizations, and journalists to develop recommendations on how to best address peacekeeping in unstable or war-torn countries.

Zinni said today's military must train full time to be prepared to fight on today's modern battlefields. Asking it to assume the additional role as peacekeeper will, in the end, kill the military and hinder any successful institution building and reconstruction needed following conflict, he said. With this in mind, the recommendations brought forth from the

symposium's working group included:

- Instead of relying upon the military to function as peacekeepers, there should be an inter-agency entity established in which planning takes place for emergency temporary governing. Civilian specialists in basic services should be made available in sufficient numbers.



Anthony Zinni

- Representatives of the State Department and the Department of Defense should communicate regularly with non-government organizations (NGOs) such as CARE USA and CARE International, which sometimes bring a somewhat different perspective to potential trouble areas of the world than the CIA and other government agencies.

- The U.S. government must not neglect Afghanistan. As Afghanistan fades from the news, there is danger that the United States and other nations will turn away from the need for nation-building and responsiveness there.

- When Afghanistan's weaknesses are remedied, we must remember that organized terrorism moves to other unstable states such as Somalia and that we must be ready to assist them in combating terrorism effectively.

- We need to encourage regional responses to security threats. This should include, with United Nations' approval to legitimize external and internal support, a substantial military based in each region with trained personnel and equipment that can respond quickly to emergencies as they arise.

- The U.S. should work more with the U.N. and its agencies and with the governments of other nations or regions at the beginning stages of problems – a more pro-active than reactive approach to conflict resolution.

- Educational institutions and media outlets should work toward a better informed public. Ninety-six percent of the world's population lives outside the U.S. borders. Without being informed, we cannot understand and effectively address world conflict.

It was the wish of the late Senator Simon that symposium recommendations go to all U.N. ambassadors, all members of Congress, and key people within the Bush administration.



Sir Brian Urquhart, former Under Secretary General of the United Nations, comments during a panel discussion.



Father Joseph Brown blesses Paul Simon's simple, wooden casket during his memorial service on December 14, 2003 at the SIU Arena in Carbondale.

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